



No 3/2013

World insurance in 2012

Progressing on the long and winding road to recovery

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Executive summary

sigma celebrates 400 issues since 1968 and takes a look both into the future and the past.

Economic growth slowed, interest rates stayed low, but stock markets boomed in 2012

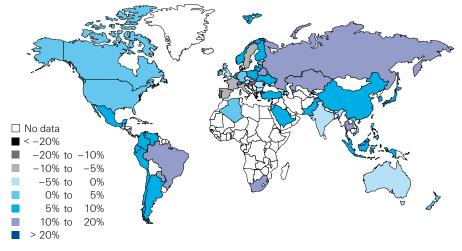
This *sigma* is the 400th edition published since the series began in 1968. As Swiss Re is also celebrating its 150 Years Anniversary, we take a closer look at the 50 years of unique data on global insurance markets and take a long-term perspective on premium developments – into both the future and the past.

The economic environment and financial markets in 2012 were challenging for insurers. Economic growth slowed in most advanced markets and Western Europe even fell back into recession. Emerging markets held up better, but growth slowed due to their reliance on exports to advanced markets. Expansionary monetary policies kept interest rates low, but boosted equity markets. Weak economic growth weighed on exposure growth of non-life insurance, elevated unemployment figures in many advanced markets and reduced the demand for life insurance, while low interest rates continued to be a drag on profitability.

Figure 1

Total real premium growth rates in 2012

	Life	Non-life	Total
Advanced markets	1.8%	1.5%	1.7%
Emerging markets	4.9%	8.6%	6.8%
World	2.3%	2.6%	2.4%



Source: Swiss Re Economic Research & Consulting

Global life insurance premiums returned to growth in 2012, driven by emerging markets and advanced Asia.

Nevertheless, global life insurance premiums increased by $2.3\%^1$ in 2012 to USD 2 621 billion after contracting by 3.3% in the previous year. While the increase is encouraging, growth is still lagging behind the average pre-crisis growth rate. Growth improved in all key emerging markets and premiums expanded there by 4.9%. This came after a sharp decline in 2011 due to contractions in India and China following regulatory changes. In advanced markets, growth was 1.8% (2011: -3%), largely supported by the robust performance in advanced Asia and the US, while Western Europe continued to shrink.

Non-life premium growth gained momentum, despite slow exposure growth in advanced markets.

Non-life premium growth continued to accelerate moderately, growing by 2.6% in 2012 to USD 1 992 billion (2011: 1.9%). In emerging markets, non-life premiums registered solid, broad-based growth of 8.6% in 2012 (2011: 8.1%). Advanced markets growth picked up slightly to 1.5% (2011: 0.9%), expanding for the fourth consecutive year since declining in 2008. With exposure growth still limited, growth was supported by selective price increases in some advanced markets, particularly in Asia.

Capitalisation is solid, but profitability remains subdued due to the protracted low interest rate environment.

Profitability, especially on the life side, remains subdued due to the protracted low interest rate environment. On the non-life side, underwriting results improved moderately from selective rate increases and continued reserve releases. The industry remains well capitalised, even though GAAP figures overstate current capital levels because of low interest rates.

1

All premium growth rates provided in this study are in real terms, ie adjusted for inflation (measured using local consumer price indices), unless otherwise noted.

In the near term, premium growth remains subdued, but should accelerate slightly.

Going forward, life insurance growth will remain sluggish in 2013 in the advanced markets, while in emerging Asia growth is expected to resume in China and India. In non-life the outlook is more positive. A gradual rate hardening which began in 2011 is expected to continue and broaden in scope. However, rate increases will necessarily only be moderate since there is no capacity shortage and the weak economic conditions will constrain demand for additional insurance cover.

High inflation led to declining life penetration in traditional markets in the seventies. Insurers reacted by marketing new products. Combined with the ascension of new markets, this led to a boom that peaked in 2000.

The special chapter of this world insurance sigma takes a very long-term perspective at premium developments over the past and upcoming 50 years. Life insurance grew along with the overall economy during the sixties, but in the seventies high inflation and interest rates reduced the attractiveness of life savings policies, lowering the penetration rate² in North America and Europe even as it took off in Japan. Insurers in traditional life markets reacted by introducing new policies linked to the performance of underlying investments, providing at least a partial hedge against inflation. As interest rates and inflation began to fall in the eighties, life insurance boomed, increasingly supported by emerging markets, and worlwide penetration peaked at 4.7% in 2000.

Non-life premiums have been growing parallel to the overall economy since the mid-eighties in advanced markets, but continue to outperform in emerging markets.

Non-life insurance penetration in advanced markets increased steadily from 1962 to the mid-eighties. Growth was first fuelled by the increase in vehicles and growing economic wealth, and later by the rapid expansion in liability lines. In advanced markets, penetration has remained roughly stable since then, with cyclical fluctuations around 3.5%. In emerging markets, penetration is still increasing due to a rising middle class and increasing risk awareness, but empirical evidence suggests that penetration will also level off there at some point.

Over the past 50 years premiums have shifted away from Europe and the Anglo-Saxon markets to Asia – initially to Japan and more recently to China.

Over the last fifty years, the share of premiums has vigorously increased in Asia. The share of Europe and the Anglo-Saxon countries fell from 93% in 1962 of total global premium volume to 56% in 2012. Over the next ten years, this shift will continue and by 2023, China is expected to become the second largest insurance market after the US.

Asia's importance in the global insurance markets will likely rise, though its share in the global population will decline.

Looking further ahead, emerging Asia's importance in the global economy and insurance markets will continue to increase. According to UN projections, however, the share of Asia in the world population will decrease from 60% to 53% by 2062, mainly due to the developments in China. On the other hand, Africa's population share will increase from 15% currently to roughly 27%. Among the remaining regions, Latin America and the Western advanced countries will lose slightly, while advanced Asia and Central and Eastern Europe will see their population shares tumble.

Africa could be the rising star of tomorrow.

From a demographic point of view, Africa is well positioned to become an important part of the global economy and insurance markets over the next fifty years. Political and economic stability are key challenges for Africa to meet its full potential. Recent developments have been encouraging: governance has improved, democracy and economic policy has become more stable and natural resources have provided a boost to its economy in the recent years.

This *sigma* study contains the latest market data available at the time of going to press. The final 2012 figures were not available for most insurance markets. Consequently, this *sigma* also contains Swiss Re Economic Research & Consulting estimates and provisional data released by supervisory authorities and insurance associations.

² Penetration is defined as nominal premium volume divided by nominal GDP (Gross Domestic Product).

Global economy and financial markets in 2012

The global economy on a slowing ride

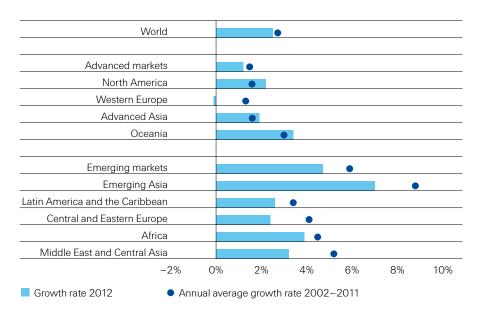
Economic growth slowed further to 2.5% in 2012

Growth of global real gross domestic product (GDP)³ slowed to 2.5% from 3% in 2011, below the average over the previous 10 years. Economic growth in advanced economies slowed to 1.2% from 1.5% in 2011, due entirely to the onset of recession in Western Europe. Economic activity elsewhere in advance markets actually accelerated to above its average from 2002 to 2011.

Western Europe remained mired in recession, while other advanced markets continued to recover.

In Western Europe, growth was restrained by tight fiscal policies, restrictive credit conditions and uncertainty about the future of the euro. The European periphery countries remained firmly in recession, as capital left them over concerns about a euro area break-up in the first half of 2012. Other eurozone countries fared better, notably Germany, which grew by 1%. Growth was more robust in the US, but remained moderate despite a recovery in the housing market in the second half of 2012. Uncertainty around the "fiscal cliff" weighed on sentiment and likely affected employment and investment. In Japan, reconstruction spending from the 2011 earthquake and tsunami continued to support the economy during the first half of the year, but weak global demand hampered growth in the second half.

Figure 2 Real GDP growth by region



Remarks: Countries' GDP weighted with market exchange rates.

Source: Oxford Economics. WIIW. Swiss Re Economic Research & Consulting

Emerging markets slowed due to a broad-based weakness in exports.

With weak demand for imports in the advanced economies, growth slowed in emerging markets also. Economic activity in emerging Europe slowed sharply because of its close ties to Western Europe: exports decelerated, confidence suffered and stressed Western European banks decreased funding for their subsidiaries, dampening credit supply. In other emerging regions, growth weakened but remained relatively robust. In emerging Asia, growth was burdened by a broad-based weakness of exports and the implementation of policies in China that aimed at moderating and better balancing growth. The deceleration in Latin America was particularly pronounced in Brazil, despite supportive monetary and fiscal policies. However, domestic demand remained

The aggregation of the individual economies that make up the global economy is weighted using US dollar GDP (gross domestic product) based on market exchange rates. International statistics using purchasing-power parity show higher world GDP growth rates because they place more weight on fast-growing countries such as China and India.

robust in most Latin American countries, supported by easy financing conditions and high commodity prices. Economic performance in the Middle East and Northern Africa was mixed. The oil exporting countries in the region profited from the still elevated oil prices and grew robustly, while many oil importers experienced continued political uncertainty. Geopolitical tensions with Iran and negative regional spillovers from the escalating conflict in Syria additionally weighed on growth.

Equity markets surge, but lingering uncertainty leads to high volatility

Financial markets were turbulent at the beginning of 2012.

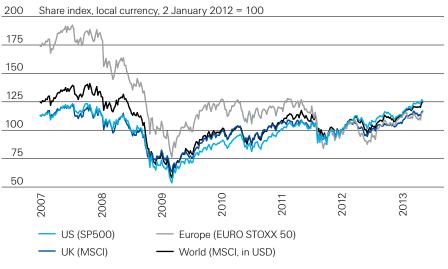
Financial markets witnessed another turbulent start to the year, largely driven by the events in Europe. After a sharp drop in bank lending volumes at the end of 2011, a renewed severe recession seemed to be imminent. The ECB reacted vigorously by offering an unlimited amount of long-term loans to all eurozone banks to ensure funding of solvent banks, to prevent bank runs and to keep credit flowing. Despite the massive amount of liquidity injected into the European banking system, markets remained unsettled and fears of an escalation of the crisis occasionally flared up – for instance after the inconclusive results of the Greek elections in March.

Progress on the euro crisis and supportive monetary policies propelled stock markets up in the second half of 2012.

In the second half of 2012 several key developments significantly reduced the short-term risks in Europe and pointed the way to a long-term solution. Most importantly, the ECB's "Outright Monetary Transactions" programme (OMT) in conjunction with the European Stability Mechanism (ESM), offers the possibility of becoming a lender of last resort to solvent governments facing liquidity stresses in Europe. Nevertheless, uncertainty remained elevated and reduced risks in Europe were offset by concerns about the fiscal cliff in the US, a combination of tax hikes and spending cuts that would have taken effect at the beginning of 2013. Despite the bumpy road, most stock markets posted a solid gain in 2012, rising 16% on average.

Figure 3

Stock market performance since 2007



Source: Datastream

Interest rates continued to fall and reached new record lows during 2012.

Expansionary monetary policies continued in all advanced markets, supporting equity markets and pushing long-term bond yields to record lows. As inflationary pressures eased in emerging markets, China, India and Brazil also switched to more expansionary monetary policies to counter the economic slowdown. The low interest rate environment continued to put downward pressure on insurers' profitability, particularly on the life side.

The economy to slowly improve, interest rates to remain low

Growth in advanced markets is expected to be tepid as Europe will only slowly emerge from recession.

Advanced markets will again grow below trend in 2013 since the mild eurozone recession will continue. The UK is expected to fare a bit better. In North America, the US economy will still grow by about 2% this year boosted by housing construction. Japan is also growing at a modest rate and its aggressive monetary easing will support growth in the short-term through a weaker yen, which stimulates exports, and a stronger equity market, which should support investment. If the policy does increase inflation, it will help Japan's debt issue. Nevertheless, these positives are likely to be temporary without long-term structural reforms.

Emerging market growth is expected to accelerate again, after hitting a soft patch in 2012.

Emerging economies are expected to strengthen in 2013 and 2014. All regions are projected to report stronger real GDP growth from stabilising conditions in advanced economies. Emerging Asia and sub-Saharan Africa will continue to outperform and Latin America will have growth close to its trend pace. In Central and Eastern Europe, growth will also improve, but less than in other regions, as it is more reliant on exports to Western Europe.

Interest rates will remain low in 2013.

Interest rates are not expected to rise much in 2013. The major central banks in the US, Japan and Europe will continue their expansive monetary policies as long as the weak growth environment and high unemployment persists.

Inflationary risks are – and will remain – low, provided central banks use their available tools to contain inflation.

Despite highly accommodative monetary policies, inflationary pressures will continue to be subdued. Inflation could rise in the medium term, once growth starts to gain momentum. However, central banks have the tools to control inflation and are expected to do so. Nevertheless, there is a political risk that governments could force central banks to allow higher inflation to reduce the burden of debt. Currently, this appears to be unlikely because there is still a lot of anti-inflation political will.

The biggest single economic risk emanates from the still unresolved euro crisis.

The highest economic risk stems from the euro crisis. Although the reaction to the Cypriot turmoil in April 2013 was muted, Cyprus was closer to a disorderly exit from the eurozone than any other country before it. Admittedly, Cyprus is very small and viewed as a unique and exceptional case. However, events there were a strong reminder that the exit of a smaller peripheral country from the eurozone remains a real possibility. An exit, even of a small country, would likely renew market turmoil and extend the recession in Europe.

The life and non-life insurance industries continue to recover in 2012

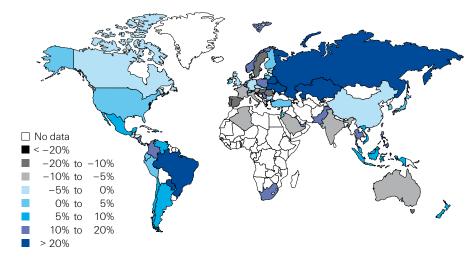
Life insurance returned to growth in 2012

Global life insurance premiums bounced back to growth in 2012, but there was considerable variation across markets.

Life insurance premium development in 2012

Global life insurance premiums increased by 2.3% in 2012 to USD 2 621 billion, after having contracted by 3.3% in the previous year. Growth was mainly driven by emerging markets, with considerable differences across the individual countries. While this increase is encouraging, growth is still lagging behind the average pre-crisis growth rate from 2004 to 2007.

Figure 4
Life: real premium growth in 2012



Source: Swiss Re Economic Research & Consulting

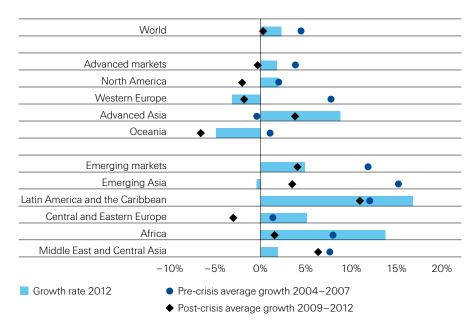
In 2012, life premium growth was robust in advanced Asia and continued declining in Western Europe.

In advanced markets, growth was 1.8% (2011: -3%), largely supported by the robust performance in advanced Asia and the US. The advanced Asian markets registered an impressive premium growth of 8.8%, which was mainly driven by the Japanese individual life market, but also supported by the life markets in Hong Kong, South Korea and Taiwan. Premiums in the US increased by 2.3% as group annuity sales surged due to two large corporate defined-benefit pension plan buyouts. Without these, the US life market would actually have declined due to a sharp drop in individual annuity sales. In Canada, premiums contracted for the third year in a row. Premiums in Western Europe continued to contract in 2012 (-3.1%), but less than in the previous year (-9.7%). The decline in premiums was broadly based, affecting not only recession-ridden peripheral markets but also the UK, Germany and France. Only the Benelux states and some Scandinavian markets had premium growth. Premiums also fell in Oceania (-4.9%) because of a sharp decline of annuity products in Australia.

Post-crisis average growth was negative in all advanced markets except in the advanced Asian economies.

Almost all advanced economies have had lower life market growth since the financial crisis, declining on average by 0.3% per year since 2008. The decline was most pronounced in North America, Western Europe and Oceania. The advanced Asian economies are an exception to this pattern – growth accelerated to 3.8% on average compared to -0.4% prior to the crisis.

Figure 5
Life premiums declined in Europe and
Oceania. Strong growth in Latin America.



Source: Swiss Re Economic Research & Consulting

Emerging market life premium growth returned to a positive trend supported by improvement in all key regions.

Emerging markets premiums expanded by 4.9% in 2012, a major improvement over 2011 when new regulations in China and India led to a sharp decline. Last year growth improved in all key emerging markets. In emerging Asia, premiums stagnated (-0.4%) as growth stabilized in China and grew robustly in East Asia, but this was better than the contraction of -11% in 2011. Premiums continued to contract in India (-6.9% in 2012 vs -9.6% in 2011) due to regulatory changes to tackle such issues as mis-selling and low transparency. On the other hand, premiums in Central and Eastern Europe increased by 5.1%, as premiums surged in Russia (46%), driven by credit-related products and in Poland (11%) due to strong growth in the savings business. Most other CEE markets recorded a decline. Premium income rose by 17% in Latin America and by 14% in Africa.

With the exception of Central and Eastern Europe, emerging life markets continued a solid expansion after the crisis.

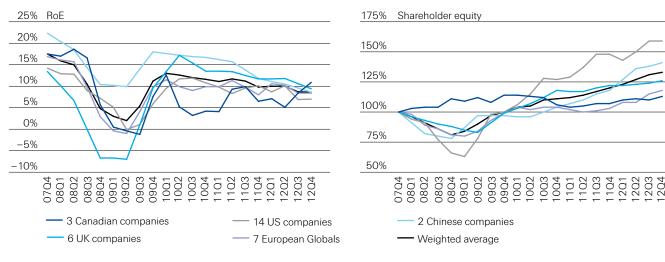
Though emerging life markets have expanded solidly after the crisis, the average post-crisis growth rate is still below the pre-crisis average in all regions, with some markets slowing down more than others. In Latin America and the Middle East, average growth deteriorated only marginally, but in emerging Asia, it plummeted from 15% to 3.5% – mostly as a result of the regulatory changes that severely affected growth in recent years. In Africa, average growth rates were slashed to 1.6%, compared to 8.0% prior to the crisis.

Life insurers' balance sheets are solid but profitability remains low due to the protracted low interest rate environment.

Life insurer profitability and capital position

The life industry's capitalisation has improved significantly since the crisis along with financial markets, although some of the strength can be attributed to unrealized gains under GAAP⁴ as a result of declining interest rates. These gains will disappear once interest rates rise and fixed income securities mature. In some Western European countries, insurers benefited from temporary regulatory support to prop up their capital, through less onerous discount rates and accounting rules for government bonds of troubled countries. Profitability continued to be low due to the low interest rates, but it stabilised.

Figure 6
Return on equity (left panel) and shareholder equity (right panel) of large life insurers and globals with life business.



Note: Based on a sample of companies⁵, missing Q1/Q3 values are interpolated Sources: Company reports, Bloomberg, Swiss Re Economic Research & Consulting

Life premium growth will remain sluggish in advanced markets but will accelerate in emerging markets.

Life insurance outlook

Growth in life insurance products will remain sluggish in 2013, due to weak economic growth in the advanced markets limiting demand. The advanced Asian economies will perform better and life insurance will continue its steady growth trend. In emerging markets, premium growth will accelerate in 2013, supported by India and China, which are expected to return to positive growth. In China, the demand for life savings products should rise as alternative savings products become less attractive due to a regulatory clampdown, while premiums in India should recover as the economy and the capital markets improve and insurers continue to adapt to the new regulations. Premium growth is expected to remain strong in Latin America and improve in Africa and the Middle East supported by rising income and increasing risk awareness. Premium growth in Central and Eastern Europe is likely to decelerate in 2013 as the economies slow down in Russia and Poland, the two largest markets in the region.

Low interest rates and regulatory changes will weigh on profitability.

Profitability will remain low in the near future due to the continued pressure on earnings from low interest rates, low demand and regulatory changes which lead to higher capital requirements.

- ⁴ GAAP stands for "Generally Accepted Accounting Principles".
- ⁵ AFLAC; Allianz; Assurant Inc; Aviva; AXA; China Life; CNP; Delphi Financial; Generali; Genworth Financial; Great-West Lifeco; Hartford; Legal & General; Lincoln National; Manulife; Metlife Group; Old Mutual; Phoenix Companies; Ping An; Principal Financial Group; Protective Life; Prudential (UK); Prudential (US); St. James Place; StanCorp Financial Group; Standard Life; Storebrand ASA; Sun Life; Swiss Life; Torchmark; UNUM Group; Zurich

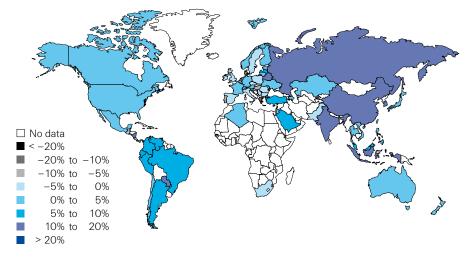
Non-life: robust increase in emerging markets supports global premium growth

Non-life premium growth accelerated to 2.6% in 2012.

Non-life insurance premium development

Total global non-life premium growth accelerated to 2.6% in 2012 (2011: 1.9%). Emerging markets continued to drive growth, but advanced markets have had premium growth for four consecutive years, after declining in 2008.

Figure 7 **Non-life: real premium growth in 2012**



Source: Swiss Re Economic Research & Consulting

In advanced markets, growth was supported by firming rates in some markets and lines of business In advanced markets, premiums increased by 1.5%, slightly higher than in 2011 (0.9%). As exposure growth is still limited in many advanced regions due to the difficult economic situation, growth was supported by price increases in selected markets and lines of business. Advanced Asia took the lead, registering growth of 5.8% supported by strong increases in South Korea (14%) and Hong Kong (8.2%), while Japan continued to expand solidly. Oceania returned to growth due to firmer prices and increased risk awareness in Australia. In North America, premium growth accelerated to 1.7% in 2012 (2011: 0.4%) bolstered by higher rates as well as by improving economic activity. The problem child of non-life insurance remains Western Europe, where premiums declined again in 2012, driven by contractions in the UK, the Netherlands, Italy and Spain.

Average non-life premium growth decelerated in most advanced markets after the crisis — with Japan again being the big exception.

After the crisis, average non-life premium growth declined in most advanced markets, particularly in Western Europe, where the average growth rate fell from 2.3% pre-crisis to 0.2% post-crisis. In North America, average growth remained close to zero before and after the crisis. Japan helped to make the advanced Asian markets an exception. After its devastating earthquake and tsunami in 2011, rate increases in property and motor lines boosted premium growth, bringing average post-crisis growth to 4.7%, compared to 0.6% before the crisis.

Emerging markets continue to register robust growth in 2012.

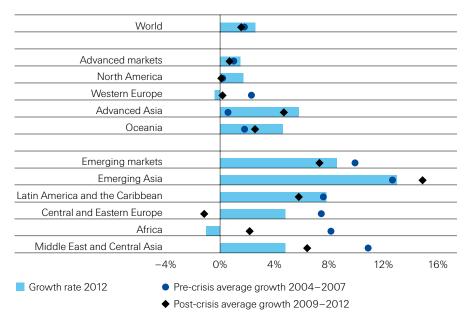
In emerging markets, non-life premiums had solid growth of 8.6% in 2012 (2011: 8.1%). China's growth slowed due to lower growth in motor premiums as auto-purchase subsidy schemes were phased out and restrictions on car ownership were implemented. In India, motor third-party liability insurance lifted overall premium growth. Premiums declined in South Africa and some of the Central and Eastern European countries as prices declined and weak economic growth reduced demand.

Though emerging Asia and Latin America have had strong growth post-crisis, it has been weak in Central and Eastern Europe, Africa and the Middle East.

Figure 8

Non-life insurance maintains steady growth

In emerging markets, the post-crisis average premium growth slowed despite an acceleration of average growth in emerging Asia and healthy growth in Latin America. Central and Eastern Europe has been most affected, with a negative average growth rate post-crisis because of its trade relations with Western Europe. Growth also decelerated sharply in Africa and the Middle East.



Source: Swiss Re Economic Research & Consulting

Last year was the third-highest catastrophe loss year ever for the insurance industry.

Catastrophe losses⁶

In 2012, insured and uninsured losses to society due to disasters was estimated at USD 186 billion, compared to USD 403 billion in 2011, the year with the highest total economic losses on record. The hardest hit region was North America with losses of USD 119 billion. The US suffered one of the most severe droughts in recent decades, affecting its most productive agricultural region. In addition, Hurricane Sandy lashed the north-eastern coast of the US, leaving New York City without electricity for days. Insured losses from natural catastrophes came to around USD 71 billion, while manmade disasters cost the sector about USD 6 billion. This makes 2012 the year with the third-highest insured catastrophe losses after 2011 and 2005. The gap between economic and insured losses of USD 109 billion points to the still widespread lack of insurance protection in advanced and emerging markets.

Profitability improved due to lower claims, improving rates and reserve releases, but investment returns fell.

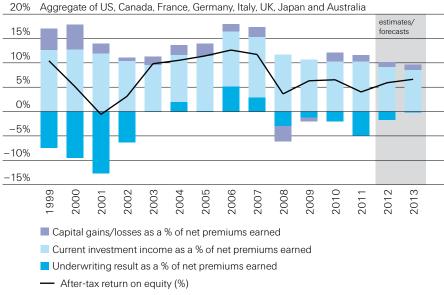
Non-life profitability7

Overall profitability of the non-life insurance industry improved in 2012 compared to the previous year. In the eight leading markets, the average after-tax return on equity increased from 4% in 2011 to a still low 6% in 2012. Underwriting results improved, but were still negative, with the average combined ratio at 102%, compared to 105% in 2011. In the US, the moderate increases in rates and on-going reserve releases lifted underwriting profitability. Similarly, moderate claims severity developments, benign natural catastrophes and rate increases in property improved underwriting profitability in Europe, Japan and Oceania. However, low interest rates suppressed investment returns globally. Overall, average total investment income as a share of net premiums earned declined by one percentage point to 9% in the eight largest insurance markets.

⁶ Swiss Re, sigma No 2/2013 Natural catastrophes and man-made disasters in 2012: A year of extreme weather events in the US. These figures exclude liability losses.

The following section describing the performance of non-life insurance is based on the aggregate of eight large insurance markets: the US, Canada, the UK, Germany France, Italy, Japan, and Australia.

Figure 9
Underwriting result improved in 2012
due to lower claims and reserve releases



Source: Swiss Re Economic Research & Consulting

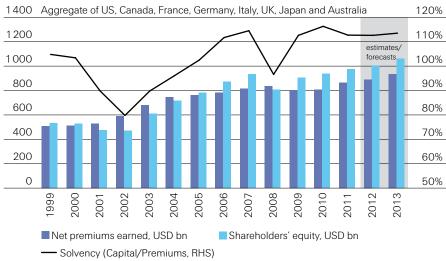
Non-life capitalization

The non-life industry is well capitalized, but challenges remain.

Figure 10
Non-life insurers' solvency improved in 2012

eight leading insurance markets increasing to 115% in 2012, but still below the record of 123% in 2010. Like for the life side, these GAAP figures overstate current capital levels. Also, capital requirements have increased with higher risk charges associated with reserves, larger modelled exposure to natural catastrophes and riskier assets.

The non-life insurance industry is well capitalized, with the average solvency of the



Source: Swiss Re Economic Research & Consulting

Growth in non-life premiums are expected to continue accelerating.

Overall profitability will remain subdued.

Non-life insurance outlook

The outlook is positive for the non-life insurance industry. A gradual rate hardening which began in 2011 is expected to continue and broaden in scope. However, rate increases will only be moderate since capacity remains abundant and economic conditions are difficult. Growth should be strong in most emerging markets given their more robust economic outlook and increasing penetration.

Reserve releases are expected to slowly taper off, but underwriting results will continue to improve on rising rates and subdued claims increases. Overall profitability will remain under pressure since investment returns will continue to be depressed.

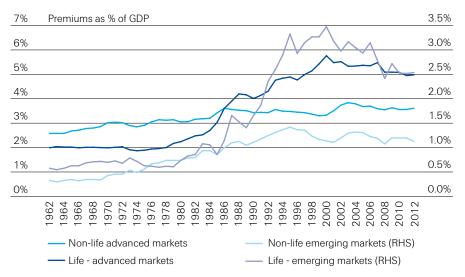
Long-term premium development: the past and the next five decades

On the occasion of Swiss Re's 150 Years Anniversary, sigma is taking a longer term perspective than usual.

Figure 11 Life and non-life insurance penetration 1962–2012

Long-term premium developments

On the occasion of the 150-year anniversary of Swiss Re, sigma is taking a longer term perspective than usual. sigma started collecting premium volume data in 1968. Today, the database begins in 1962, providing 50 years of information on the global insurance markets. The first part of this chapter reviews some of the most striking structural changes the insurance industry has witnessed over these years. The second part appraises the future, evaluating how fundamental economic and demographic trends will affect the insurance industry over the next 50 years.



Source: Swiss Re Economic Research & Consulting

Until the late seventies, life insurance markets were growing at the same pace as GDP.

In the 1970s in North America and Western Europe, high inflation and fixed guarantees made life insurance savings products less attractive.

Life insurance penetration rose sharply after interest rates began to decline in the 1980s.

Life insurance penetration between 1962 and 2012

During the 1960s life insurance penetration remained largely flat in advanced and emerging markets. In the 1970s, the rising penetration in Japan compensated for declining penetration in North America and the stagnation in Western Europe.

The oil price shocks of the 1970s ended the post-war period of relatively high economic growth coupled with low interest rates and inflation. Inflation rose to around 10% in North America and Western Europe, and by the late 1970s central banks reacted by substantially tightening monetary policies. During the seventies, life insurance savings products in advanced markets, which usually had fixed interest rates, were unattractive since they provided no protection against rising inflation and interest rates.

Insurers reacted by introducing new products, linking the return on the policy to the performance of the underlying investments. These life savings products provided at least a partial hedge against inflation and rising interest rates. In the early eighties, fixed interest products became attractive again as inflation rates as well as interest rates began to fall. Consequently, life insurance expanded rapidly and insurance penetration in advansed markets increased from levels around 2% to a peak of 5.8% in 2000.

After 1990, life insurance boomed in emerging markets.

The life insurance boom in emerging markets started roughly 10 years later, but was even more impressive. In 1990, life insurance penetration in emerging markets was 0.4% with the largest share of business being written in South Africa and emerging Asia. By 2009, penetration was 1.6%. A number of coinciding developments help to explain this impressive increase:

- At the beginning of the nineties, the Soviet Union collapsed and a number of countries in Central and Eastern Europe, previously outside the reach of the private global insurance industry, opened up their markets. Henceforth, they significantly contributed to the increase in life insurance penetration.
- After the fall of the Apartheid regime in South Africa, life insurance penetration there witnessed impressive increases.
- The most impressive development however was the rise of China that greatly accelerated during the 1990s. Starting from literally zero in 1980, life insurance penetration reached 3.6% by 2010.

Non-life penetration in advanced markets has remained roughly stable at 3.5% since 1985.

Non-life insurance penetration between 1962 and 2012

In the 1960s, non-life insurance penetration in advanced markets was higher than life insurance penetration and was increasing steadily due to vehicles sales and growing economic wealth. Later, in the mid-seventies, growth in motor lines slowed as tariffs came down due to benign loss trends from increased safety measures, such as compulsory seat belts. Nevertheless, penetration continued to rise until the mid-1980s due mainly to rapid growth in liability lines, particularly in the US. Thereafter, penetration was roughly stable at around 3.5%. In some markets, penetration stabilized earlier than in others: in North America, average ten-year penetration hovered around 4.6% in the 1980s, while it continued to increase in Western Europe well into the 1990s.

Cyclical patterns around the trend penetration rate are indicative of the insurance market cycle in advanced economies.

Cycles occurred around the trend or average penetration rate. The length and amplitude of these cycles, which are indicative of insurance market cycles, were relatively constant between 1962 and 1985, but have become more drawn-out and less pronounced in the last 25 years.

Penetration rates have trended upward in emerging markets since 1962.

In emerging markets, the upward trend in non-life penetration continues, though empirical evidence suggests that it will eventually level off there also.8 Initially, growth was primarily fuelled by commercial business. Over the past decade, this has been complemented by a growing middle class that can increasingly afford to buy insurable assets. However, the regions driving the developments have changed over time. While in the 1970s, it was primarily Latin America and South Africa that supported the increases, the emerging Asian economies gained momentum thereafter. In addition, the rapid rise of China in the 1990s, and the opening up of Central and Eastern Europe after the collapse of the Soviet Union also became important growth drivers.

This finding was presented in Swiss Re, sigma No 5/1999 and Enz, Rudolf, "The S-curve relation between per-capita income and insurance penetration", The Geneva Papers on Risk and Insurance, Vol. 25, No 3, July 2000.

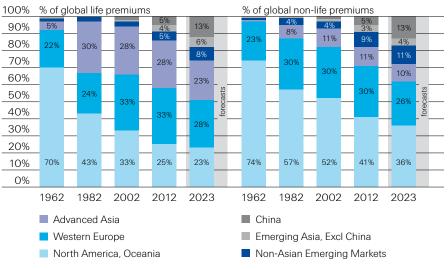
The relative importance of Western Europe and the Anglo-Saxon markets has declined over the past 50 years.

Figure 12

Premiums written in life and non-life by regions (1962 – 2023)

Shifting weights in life and non-life insurance since 1962

Premium shares have shifted significantly over the past fifty years. In 1962, total premiums (life and non-life) of Continental Europe and the Anglo-Saxon markets were 93% of the world market. By 2012, this share was down to 56%, while Asia's share rose from 3.8% in 1962 to 30% in 2012. Until the early nineties, Japan was the main driver behind the increase, followed by the other advanced Asian economies during the 1990s, and now China has gained momentum. While growth has been impressive in Central and Eastern Europe since the fall of the Iron Curtain, the markets are still small.



Source: Swiss Re Economic Research & Consulting

Insurance market developments over the next ten years

The rise in relative importance of emerging markets will continue.

Ageing populations will increase the need for life savings business over the medium term.

Economic growth and rising penetration will continue to increase the emerging market share of total premiums. Trend economic growth in North America, Europe and Japan is about half the rate of emerging economies. Exposure growth in emerging economies will continue to outpace exposure growth in advanced markets. Moreover, penetration is still low in much of Asia, Latin America and Africa.

Life premiums in emerging markets are forecast to grow by 8% annually which, although slower than in the past decade, is more than three times faster than in advanced markets (2.6%). Emerging Asia will lead growth, particularly China, where growth is expected to be 10% per annum. By 2023, Asian emerging markets are projected to double their global life market share to 19%. The largest emerging insurance market, China will become the third largest life market in the world with a premium volume of USD 650 billion. By 2023, the largest life market will still be the US, with premiums close to USD 1 trillion, followed by Japan with over USD 700 billion of premiums.

In advanced markets, high public debt levels might lead to cut-backs on social security schemes, fuelling demand for private sector solutions.

Ageing populations will boost demand for private life insurance. Also, high debt levels will encourage governments to cut some of their social security benefits of social security systems, further boosting demand for private solutions. In emerging markets, life insurance is also expected to grow robustly since few countries have strong public sector schemes. In China, the share of elderly in the population will rise rapidly due to its one-child policy.

Non-life growth over the next decade will be driven by increases in the middle class, urbanisation and economic wealth.

On the non-life side, an increasing share of the population living in urban areas, an expanding middle class and rising economic wealth will lift demand for insurance over the next decade. Emerging Asian markets will substantially increase their share, but slightly less than in life (2023: 17%). With premiums written around USD 480 billion, China is to become the second largest non-life market behind the US and have more premiums than all non-Asian emerging markets combined. By 2023, seven emerging countries will be among the twenty largest markets in non-life.

400 sigma issues since 1968

In over 400 *sigma* issues since 1968 many topics have been covered. The most recurring one, however, was the interrelation between insurance growth and the economy.

The first *sigma* was published in 1968. By now, about 400 issues have been published on a broad range of topics, many somewhat obscure. In 1970, for instance, the World Insurance sigma featured a box on how to break safety locks without damaging the surrounding parts of the door, making burglaries difficult to detect. In 1976, a chapter analysed the behaviour of birds and described ways of mitigating bird strikes in aviation insurance. An "evergreen" topic has been the interrelation between the world economy and the insurance industry.

Declining profitability and slower premium growth were expected to induce insurers to become "super-service" organisations in the seventies.

Once every five to ten years, *sigma* has provided an insurance market outlook. Two years before the Club of Rome published its influential study The Limits of Growth in 1972, the sigma team was contemplating whether insurance market growth could go on forever. After a decade of rising non-life penetration, it was assumed that growth would slow down at some point. Then insurers would need to cope with declining profitability and slower premium growth, inducing them to look for other sources of revenue. The suggested solution in the sigma was for insurers to become "super-service" organisations, offering everything from insurance and financial services to running their own diagnostic centres, clinics, hospitals and even car repair firms.

However, the world turned out differently.

This partially transpired: insurers did integrate along the value chain, but not to the extent the authors envisioned at the time. Bancassurance has become an important business model in many markets, although it is often based on cooperation rather than integration. Managed care systems combine insurance and service provision in health care. In motor lines, some insurers maintain close ties with car service companies to provide better deals to their customers. However, non-life insurance market growth has not ended and even continued to outpace economic growth until the 1990s in advanced economies. Also, new markets opened up in Latin America, Central and Eastern Europe and Asia — not least China, which is now the fourth largest insurance market in the world. Additionally, life insurance began its path of rapid growth in the late seventies and overtook non-life in terms of premium volumes in the mid-eighties.

⁹ Of course the sigma also explained how a lock should be built to prevent this.

Over the next 50 years, the share of Asia in the world population will decrease from 60% to 53%.

Emerging Asia, excluding China, will gain in importance by 2062 and so will Africa.

For Africa to become a major regional force by 2062, it will need political as well as economic development.

Figure 13
Change in population distribution by region (1962–2062)

Fifty years ahead: a deep look into the crystal ball

According to the population forecasts of the UN, there will be two major demographic shifts over the next fifty years. First, the share of Asia in the world population will decrease from 60% to 53% by 2062. This is mainly due to China, whose population will begin to shrink in the mid-2020s, its share falling from 20% today to 13% by 2062. Secondly, Africa will increase its share from 15% to about 27%. Among the remaining regions, Latin America and the advanced Western countries will lose slightly, but the shares of advanced Asia and Central and Eastern Europe will tumble.

The implications of these projections are twofold. First, while the rise of the Asian economies and insurance markets will continue over the next 50 years, it will slow and its composition will shift from China to the other emerging Asian countries, which currently have low penetration rates but generally stable political and economic systems – factors which favour the development of insurance markets. ¹⁰ Second, the young demographic profile and strong population growth of Africa will help it to become an important part of the world economy over the next fifty years and also to increase its share in the global insurance market.

Demographic developments are relatively easy to forecast compared to political and economic developments. Both emerging Asia and Africa will need substantial political and economic institutional development to become major insurance markets by 2062. In both regions, recent developments have been encouraging: governance has improved, democracy has increased and economic policy has become more stable. In Africa, natural resources have provided a boost to the economies over the recent years.

100%	% of glob	al population			
90%	21.4%	21.7%	19.5%	18.0% fore	ecasts 12.6%
80%					
70%	9.5%	11.6%	15.2%	17.3%	26.7%
60%					
50%	20.00/	24.6%	27.70/	20.5%	20.20
40%	30.8%	34.6%	37.7%	38.5%	38.2%
30%	7.3%				
20%	8.9% 	8.3%	8.5%	8.5%	7.00/
10%	4.570	3.9%	4.6%	4.0% 2.8%	7.8%
0%	17.7%	13.3%	11.4%	10.8%	2.0% 9.9%
	1962	1987	2012	2023	2062
	Centra	al and Eastern Europ	De .	China	
	Advar	nced Asia		Africa	
	North	America, Western B	Europe and Oceania*	Emerging	Asia, Excl China
	* excludir	ng Turkey		Latin Ame	erica and Caribbean

Source: United Nations, Department of economic and Sovial Affairs, Population Division

 $^{^{10}\,}$ see sigma no 3/12 on World Insurance in 2011 – Non-life ready for take-off

Advanced markets: insurance premium growth outpaced the economy

World market share of advanced markets continued to decline

Although total premiums written in advanced markets rose to nearly USD 4 trillion in 2012, the market share fell to 84%.

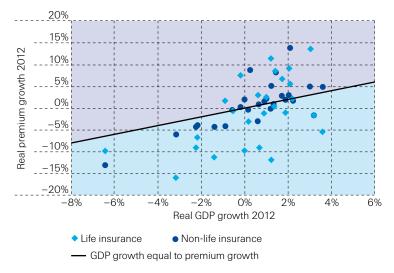
For the first time in several years, growth in total premiums (1.7%) in advanced markets outpaced economic growth (1.2%), but its share in the global market fell to 84%. The sharp decline in market share from 90% in 2007 was due to weakness in the Anglo-Saxon markets, since the share of Advanced Asia increased from strong growth in the newly industrialised Asian economies and the firming Yen.

Average growth of life insurance premiums was stronger than economic growth, even as premiums declined in half of the markets

Life insurance

On average, global life premium growth was stronger than economic growth in advanced markets. However, in about half of the countries life premium growth was surpassed by economic growth (see Figure 14, dots below the black line reflect premium growth below GDP growth) and hence penetration decreased. The troubled peripheral eurozone countries suffered the most, with premiums declining even faster than economic activity.

Figure 14
Life and non-life premiums versus GDP
growth in the advanced markets in 2012



Source: Economic Research & Consulting

Non-life premium growth was weaker than life, but 60% of the markets expanded more than the overall economy.

Non-life insurance

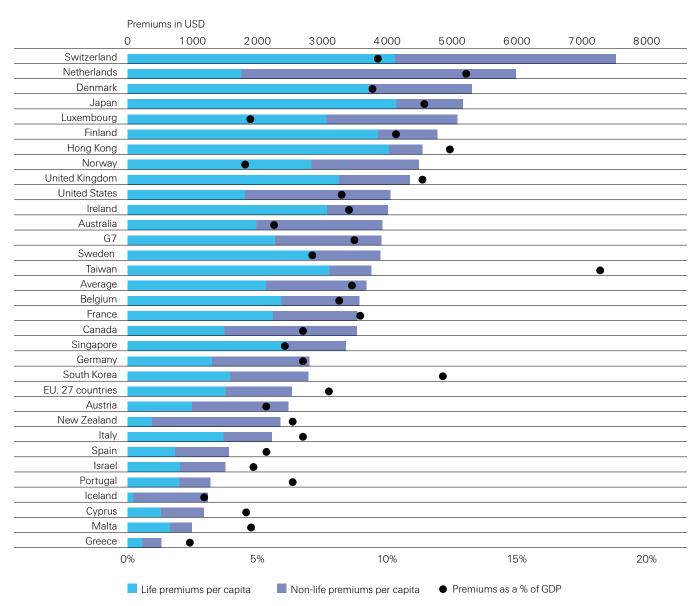
Although non-life premium growth in advanced markets was weaker than life premiums, more markets performed well. In 17 out of 29 markets, premiums increased more than economic growth. Again, the peripheral eurozone countries underperformed the most, while the advanced Asia-Pacific markets overperformed.

Insurance penetration and density

In 2012, an average of USD 3 67711 per capita in nominal terms was spent on insurance in the advanced markets. This is slightly less than in the previous year as life insurance spending fell to USD 2 133 from USD 2 152 and non-life remained unchanged at USD 1 545. Nevertheless, overall insurance penetration remained essentially unchanged at 8.6% in advanced markets, as Asia increased and Western Europe decreased.

¹¹ Life and non-life density do not add up to total due to rounding

Figure 15
Insurance density and penetration in advanced markets in 2012



Source: Swiss Re Economic Research & Consulting

North America: life premiums increase in the US, decline in Canada

In the US, life premiums increased 2.3%.

In the US, life premiums increased 2.3%, mostly due to two large corporate defined-benefit pension plan buyouts. PMeanwhile, individual annuity sales contracted sharply as a result of capacity pullbacks and declining demand as insurers reduced guarantees and increased prices. Individual life new business continued to improve modestly, led by whole life and indexed universal life products. Term life sales returned to growth in the last quarter of 2012 and are expected to strengthen gradually along with the economy. While life insurers' balance sheets remained solid, profitability continued to be challenged by the low interest rates and modest economic growth. Pressures on investment yield led some companies to increase their allocation of riskier assets. Also, M&A activity accelerated, as a number of life insurers sought to divest capital-intensive, non-core, or underperforming businesses.

Life premium growth in Canada was negative for the third year in a row.

In Canada, premium growth was negative for a third consecutive year (-0.9%). Many companies continued to de-risk, implementing price increases on individual universal life policies, reducing guarantees and withdrawing or reducing promotion of some annuity products, especially guaranteed withdrawal benefits. In contrast, whole life products, which guarantee fixed premiums and benefits, continued to enjoy robust growth. The profitability of Canadian life insurers improved despite weak sales, mainly because interest rates fell less in 2012, requiring smaller reserve increases than in 2011.

Life premiums are expected to increase in the US and Canada in 2013, while profitability will remain weak due to low interest rates.

US life premiums are likely to continue to increase in 2013, but only slowly and in line with the modest gains in employment and income. Profitability will remain below precrisis levels. Most companies have solid capital buffers, but capital management remains important. Life premium growth in Canada is expected to turn slightly positive in 2013, but trend growth is still at least a few years away. Profitability is stabilishing, though below the solid double-digit RoE levels reached before the crisis. Canadian life insurers remain well capitalised, but uncertainty on regulatory capital requirements and volatile earnings may cause companies to be more conservative.

Premium growth returned in the US but profitability remained under pressure from cat losses and low investment returns.

Non-life insurance

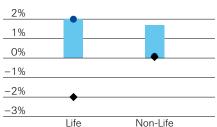
Underwriting results improved in the US and Canada in 2012, but low interest rates are reducing investment yields.

North American non-life premiums grew by 1.7% in 2012 (2011: 0.4%). Premiums increased in both the US (1.6%) and Canada (2%), but below their long-term potential. Moderately increasing economic activity and improving primary insurance rates drove premiums up for non-life insurers. Accident & health business remained strong in Canada and improved in the US, even though demand is constrained by a number of factors, such as pressure from employers to keep premiums down and healthcare reforms which put restrictions on commercial pricing. Although hurricane Sandy pushed 2012 insured catastrophe losses above the 2011 level, the combined ratio of US P&C insurers (excluding health) improved to 103.7% in 2012 from 107.8% in 2011 because foreign re/insurers bore a substantial amount of Sandy losses and US-based insurers had lower losses from catastrophes outside of the US. RoE for US primary insurers was only 5.5% in 2012 due to another year of underwriting losses and low investment yields. A less severe catastrophe year helped Canadian P&C insurers' reported combined ratio to improve from 99.8% in 2011 to 96.4% in 2012. Investment results remained flat yearon-year and RoE improved to 11.2% in 2012. P&C insurers' statutory capital funds grew by 5% in the US and by 6% in Canada.

Premiums in 2012 in North America

		World
	USD bn	market share
Life	620	24%
Non-life	774	39%

Real premium growth



Growth rate 2012

- Pre-crisis average growth 2004–2007
- ◆ Post-crisis average growth 2009–2012

Moderate primary rate increases are likely to continue to drive up premiums in North America in 2013. Property rates should be up in catastrophe—exposed regions, and flat-to-down slightly elsewhere. Primary casualty rates in the US were up 4% on average in the first quarter 2013 and are expected to continue to rise, as companies need to offset low interest rates. Casualty rates in Canada are stable, with increases in some sectors offset by declines in others. Workers compensation rates in the US are also expected to rise in 2013, driven up by poor results. Profitability, however, will remain depressed due to weak investment returns and declining reserve releases.

¹² Prudential Financial assumed USD 25 billion of liabilities from General Motors and USD 7.5 billion from the Verizon pension plan, adding more than USD 32 billion to group annuity premiums in 2012.

Life premiums declined by 3.1% in Western Europe as some countries performed well, while others experienced a disastrous performance.

The current macro-economic situation is very unfriendly for life insurers, and the short-term outlook remains challenging.

Nevertheless, the fundamental outlook for life insurance is favourable.

Non-life premium volume declined slightly in Western Europe.

Diverging developments in motor and property lines explain the growth patterns in Western Europe.

Premiums in 2012 in Western Europe

		World
	USD bn	market share
Life	856	33%
Non-life	607	30%

Real prei	nium growth		
8%			
6%			
4%			
2%		•	
0%		•	
-2%	•		
-4%			
	Life	Non-Life	

Growth rate 2012

Dool neomium arough

- Pre-crisis average growth 2004–2007
- ◆ Post-crisis average growth 2009–2012

Western Europe: insurance sector continues to linger in the doldrums

I ife.

In 2012, life insurance premiums in Western Europe declined by 3.1% (2011: -9.7%). Developments among the countries were highly disparate, with premium income increasing in Luxembourg (36%, after a steep decline in 2011 of -37%), Norway (13.6%), Finland and Belgium (both 7.6%). In Switzerland and the Netherlands premium income increased 2.5% and 1.8%, but in Germany premium income declined by 1.1%. Premiums declined significantly in troubled southern peripheral countries in Europe: Portugal (-16%), Spain (-11%), Greece (-9.8%), and Italy (-6.6%). But also Sweden, France and Austria recorded declines of 12%, 9.6%, and 9% respectively. In the UK, the largest life insurance market in Europe with USD 206 billion, premiums continued to decline (-3%), but at a slower pace than in previous years.

Profitability continued to be under pressure, but capitalisation remained firm. In many countries – including the Netherlands, Denmark, Sweden, Italy, Spain and Switzerland – insurers benefited from temporary regulatory support which included less onerous discount rates and accounting rules for government bonds of some countries. Solvency II was further delayed and will become effective in 2016, at the earliest.

Weak economic growth and high unemployment will constrain demand for life insurance products in the near term. In addition, low interest rates and regulatory pressure from Solvency II are weighing on life insurers' operations. Insurers are developing new products with more flexible guarantees, emphasizing risk products and seeking to tap new asset classes. Despite the challenges, the case for life insurance solutions remains intact. There will be ample demand for savings and retirement products from the ageing European population and the shift of responsibility for retirement financing from states to individuals.

Non-life insurance

In 2012, non-life premium declined by 0.4% in Western Europe (2011: 0.0%). Country insurance growth variations mirror the economic situation. Within the eurozone, the two largest markets, Germany and France, recorded premium volume increases of 1.6% and 2%, while premiums declined by around 4% in Italy and Spain. In the UK, premiums declined slightly in real terms. Most Nordic markets essentially stagnated, with the exception of Norway, which grew by 5% on strong economic activity.

Given the weak economy, exposure growth was muted in Western Europe. In the core European markets, premium growth resulted from rate increases primarily in motor and property lines. In Germany, motor grew by 5.4% nominally due to rate increases of around 4%. Property lines grew slightly more rapidly than liability lines. In France, property and motor also had the strongest growth, despite an ailing construction market and depressed new vehicle sales. In the troubled southern European markets, exposure growth was likely negative and the recession prevented rate increases. The decline in Italy and Spain was by far strongest in motor lines, which are estimated to have declined by almost 10% in real terms. The number of new passenger car registrations in Italy and Spain fell by about 22% compared to 2011. At the same time, high unemployment rates in both economies made policyholders more sensitive to prices.

Profitability was unchanged, with an average combined ratio in the four largest markets at approximately 97% in 2012 and 2011. Profitability was supported by reserve releases, moderate increases in claims severity, and modest rate increases in property and motor, and also because there were only a few natural catastrophes.

Premium growth in Europe will remain subdued. The economy will recover only very slowly, dampening exposure growth. In the southern European economies, motor lines are expected to continue to fall, though at a slightly lower pace. Underwriting profitability is expected to remain flat due to the weak economy restraining price increases, but bolstered by positive reserve developments for another year or two.

Advanced Asian economies: life premiums rebounded; non-life premium growth remained stable

Life insurance

Life insurance premiums in advanced Asian economies grew by 8.8% in 2012 (2011: +1.0%) to USD 717 billion. The improvement was driven by better sales of individual new business in Japan offsetting weaker group insurance business. Premium growth in Japan also benefited from recovering sales of annuity products through bancassurance. Premiums in Japan are estimated to have increased by a strong 9.2% in 2012 (2011: 2.7%). Operating results are likely to have improved on lower claims and improved investment results. Japan Post Insurance warrants monitoring, in terms of both the disposal of government indirect shareholding and the proposed expansion of its business scope (education endowment insurance).

Premiums stagnated in Singapore, while the other markets showed solid increases. Sales improved greatly in South Korea (5.5%, 2011: -5.0%) and Taiwan (11.5%, 2011: -7.9%), mainly from robust sales of non-linked traditional insurance products. In South Korea, the entrance of NH Life as a result of the restructuring of Nonghyup (agricultural cooperatives) also helped to support premium growth. Insurers' investment results improved over the year as regional stock markets benefited from more robust market sentiments and continued capital inflows.

Life insurance is expected to continue to maintain steady growth in the advanced Asian economies. Solvency reform will remain a key market driver, as Japan, Singapore and Hong Kong seek to improve their risk-based solvency regimes. At the same time, the increasing focus of insurers on traditional protection products could cause out-performance of non-linked over linked insurance products. Given prolonged low interest rates, Japan's Financial Services Agency (FSA) has mandated a 50 bps reduction in the standard reserve discount rate (from 1.5% to 1.0%) on new business effective fiscal year 2013. Companies need to raise prices on new business to maintain profitability, but this may be delayed due to market competition.

Non-life insurance

Non-life premiums increased by 5.8% in 2012, to USD 219 billion. Premium growth remained stable in Japan at 3% mainly from improved premium growth in property and motor lines. Prices in property insurance increased modestly in 2012, after the sharp rise post-earthquake in 2011, indicating that prices are stabilising. Claims have dropped, leading to better profits. Also, the current 4% accumulation rate for pre-event catastrophe loss reserves will be raised to 5% in order to allow insurers to quickly replenish their depressed catastrophe reserves.

Performance remained mixed in other advanced markets. In South Korea, long-term products¹³ and health insurance continued to lend support to premium growth (13.9%) in 2012 while Singaporean insurers reported flat business growth (0.9%) across major lines. Hong Kong reported stronger premium growth (8.2%) from the robust performance of general liability and accident & health insurance. Taiwan (5.1%) similarly benefited from vibrant demand for personal accident and health products while other major lines also performed well. Overall, profitability in most markets is expected to have improved as a result of lower losses from natural catastrophes.

The outlook for 2013 remains largely favourable as regional economies continue to maintain robust growth. In particular, the new Abe administration in Japan promises strong doses of monetary and fiscal stimulus to reinvigorate the economy. Furthermore, motor premiums in Japan will benefit from the Compulsory Automobile Liability Insurance (CALI) price hike in April 2013. Nevertheless, insurers will continue to face low interest rates and tightening solvency regulations.

Life premium growth in advanced Asian economies accelerated to 8.8% in 2012, driven by improving sales in Japan.

Premiums recovered to grow robustly in South Korea and Taiwan in 2012 after contracting in 2011.

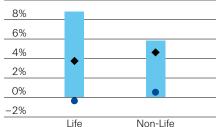
Solvency reform will remain one of the key issues for regional insurers.

Non-life premiums grew by 5.8% in 2012 in advanced Asian economies.

Premiums in 2012 in advanced Asia

		World
	USD bn	market share
Life	717	27%
Non-life	219	11%

Real premium growth



- Growth rate 2012
- Pre-crisis average growth 2004–2007
- ♦ Post-crisis average growth 2009–2012

¹³ Insurance policies under which parts of the premiums are returned to the policy holder, if no claims are made during the contract period.

Oceania: non-life premiums recovered, life business mixed

Premiums shrank by 4.9% in Oceania, mainly from weaker performance in Australia.

Life insurance

In Oceania, life insurance premiums shrank by 4.9% in 2012 (2011: 2.2%) due to a 5.3% decline in Australia. Performance was mixed across different segments in Australia. Sales of individual risk products remained robust while growth of group business was relatively stable. On the other hand, annuity products tumbled. Nevertheless, improved investment results boost Australian life insurers' net profit after tax by almost 11% to USD 2.3 billion. In New Zealand, total life insurance premiums grew by 6.8% to USD 1.7 billion (2011: 0.1%). Trauma insurance¹⁴ and income protection type products were the major contributors. Meanwhile, whole life, endowment and other unbundled traditional products continued their flat-to-downward trends.

Premium growth is expected to improve, but the regulatory environment will continue to be challenging.

Premium growth in Oceania is expected to improve in 2013 from solid economic growth and sustained demand for risk products and despite a challenging regulatory environment. In Australia, for example, the Australian Prudential Regulation Authority (APRA) implemented a common regulatory capital regime for general and life insurers which took effect 1 January 2013. The new framework is intended to ensure greater risk sensitivity in the calculations of required capital. Insurers are likely to experience higher capital requirements. Proposed changes to adviser remuneration would mean higher compliance costs to advisers. Many advisers are expected to leave the industry and move back to institutionally owned groups, which could affect the distribution and sales of individual insurance products. In New Zealand, life companies are facing increased compliance and capital requirements.

Non-life business improved in Oceania, underscored by premium growth, favourable pricing and benign claims.

Non-life insurance

Non-life insurance premiums in Oceania grew by 4.6% in 2012, after declining by1.0% in 2011. In Australia, premiums grew by 4.9% as prices firmed and risk awareness rose. Underwriting results improved robustly from price increases and benign claims in key lines. Specifically, Australian non-life insurers' underwriting results recovered from a loss of USD 343 million in 2011 to a surplus of USD 2.6 billion in 2012. Investment income also improved. Overall, Australian non-life insurers' net profit surged by 85% to USD 5.0 billion in 2012. In New Zealand, non-life insurance premium grew modestly by 2.9% in 2012 (2011: 1.2%). The cost of insurance rose dramatically after the Christchurch earthquake. As a result, the New Zealand Earthquake Commission tripled its levy from 5% to 15% on 1 February 2012 to rebuild the National Disaster Fund. 15

Regulatory changes are being implemented to better equip insurers to deal with natural disasters.

In Australia, a more risk sensitive capital framework across life and non-life insurers was implemented on 1 January 2013. Also, in response to the devastating Queensland floods, the Australian government has decided to implement a standard definition of flood. Previously many home insurance policies in Australia did not cover riverine floods. After the royal assent to an insurance amendment act on 14 April 2012, a standard definition of flood is now included in all household, residential strata and small business policies. Meanwhile, the New Zealand regulator implemented a new licensing regime. Now, all insurers are required to be licensed by 7 September 2013, and insurers must meet solvency standards that can adequately respond to a 1 in 500 year event.

Premiums in 2012 in Oceania

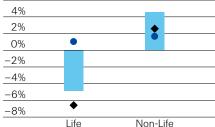
 USD bn
 World market share

 Life
 45
 1.7%

 Non-life
 52
 2.6%

The trend of favourable pricing is likely to continue due to better disaster awareness after the continuous run of natural catastrophe in recent years. Stable growth is expected in Australia, although growth in New Zealand will likely moderate from a relatively rapid pace.





- Growth rate 2012
- Pre-crisis average growth 2004–2007
- ◆ Post-crisis average growth 2009–2012
- ¹⁴ Coverage on critical illness, which is a type of health insurance product.
- 15 The Earthquake Commission (EQC) is a New Zealand government body which provides a Natural Disaster Fund for New Zealand residential property owners. The EQC levy is collected by insurance companies as part of consumers' total premium and then forwarded to the EQC.

22

Emerging markets: Solid growth in non-life, below pre-crisis trend in life

Premiums in the emerging markets rose 6.8% in 2012, outpacing growth of GDP.

Life premiums expanded faster than GDP in the majority of emerging markets. But premiums declined in India and China, two key emerging markets.

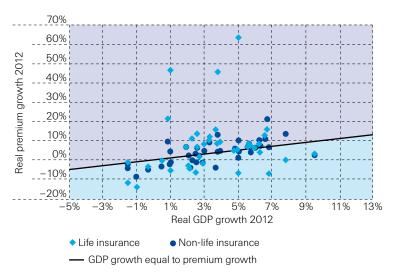
Figure 16 Life and non-life premiums versus GDP growth in emerging markets in 2012

Strong non-life sector drives up premium volume in emerging markets

Total insurance premiums in emerging markets increased by 6.8% to USD 723 billion in 2012, after remaining stagnant in the previous year ($\pm 0.5\%$). Also, premium growth returned to the trend of outpacing GDP in 2012. The global share of insurance premiums from emerging markets increased to 16% in 2012 from 15% in the previous year. In 2012, total premium growth was mainly driven by an $\pm 8.6\%$ increase in non-life, which pushed up the share of this sector in the total insurance premiums of emerging markets to $\pm 48\%$.

Life insurance

In emerging markets, the average growth rate of life premiums was slightly higher than GDP growth in 2012, but this was not true for all countries. (See Figure 16 – blue dots below the grey line reflect premium growth below GDP growth). Most importantly, premiums declined in the two key markets of China and India, while their economies continued to expand. On the other hand, life premiums expanded more rapidly than GDP in Brazil and South Africa.



Source: Swiss Re Economic Research & Consulting

Non-life premium growth was much stronger than GDP growth in key emerging markets (the BRICs).

Insurance penetration continues to increase in the emerging markets.

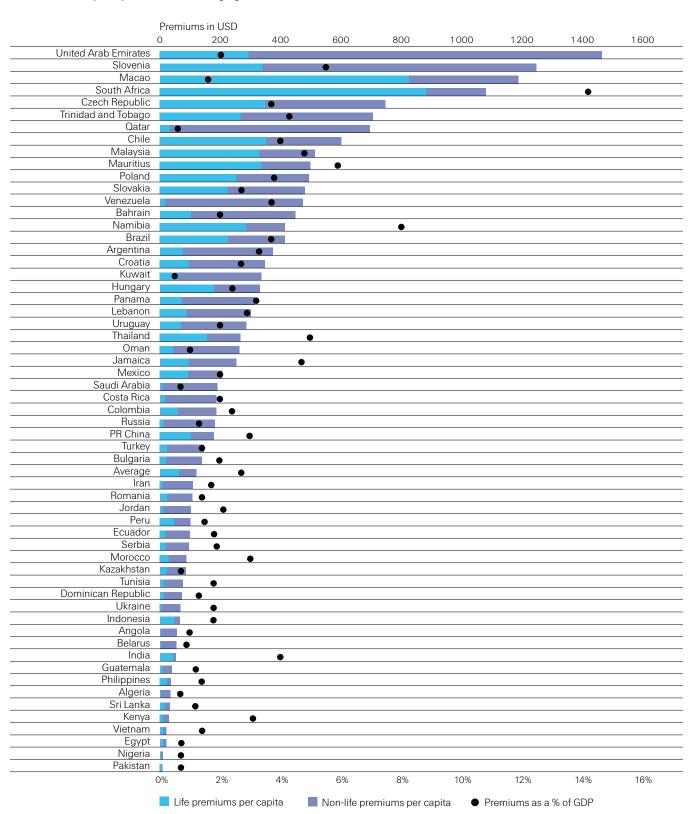
Non-life

In 2012, premium growth outpaced GDP growth in most countries, as well as on average. In key emerging markets (Brazil, Russia and India and China), non-life premium growth was much stronger than GDP growth. On the other hand, non-life premiums expanded at a lower rate than GDP in South Africa and a few Latin American and Middle Eastern countries.

Insurance penetration and density

The average amount spent per capita on insurance in emerging markets increased to USD 120 (in nominal terms) in 2012, up from USD 114 in the previous year. Of this amount, USD 63 were spent on life insurance and USD 57 on non-life insurance, compared to USD 61 and USD 53 in the previous year. Insurance penetration increased marginally to 2.7% in 2012 from 2.6% in 2011, as premium growth exceeded economic growth. Most of the increase was generated on the non-life side, while life penetration remained unchanged.

Figure 17
Insurance density and penetration in emerging markets in 2012



Source: Swiss Re Economic Research & Consulting

Emerging Asia: Life insurance premiums expected to recover amid robust economic fundamentals; non-life premium growth remained strong

Life insurance

Life insurance premiums in emerging Asia fell marginally by 0.4% in 2012, compared to a sharp decline of 10% in 2011. The improvement came from China stabilising – where the decline in life premiums moderated considerably to –0.2% in 2012 compared to –15% in 2011 – as well as from strong growth in Southeast Asia, especially in Thailand, Indonesia, Malaysia and the Philippines. However, premium growth continued to remain depressed in India (2012: –6.9% vs 2011: –9.6%), dampened by declines in sales of unit-linked products due to stringent regulations enacted in 2010, and by competition from non-insurance savings instruments. Meanwhile, insurers in the region are facing increasing capital pressure as regulators implement more stringent solvency standards. As a result, further consolidation in the region's insurance markets is expected. Regulators are also increasingly focused on policyholder protection. In India, the Insurance Regulatory and Development Authority has tightened regulations on commissions, surrender values and death benefits of traditional products, while the China Insurance Regulatory Commission has announced its intention to increase consumer protection, which could negatively affect insurers' profits margins.

Life premium growth in the region is expected to accelerate and turn positive in 2013 as business in India and China rebounds. In India, insurers will further adapt to the new regulations, economic conditions will improve, and a rebound in capital markets will boost unit-linked and pension product sales. In China, life premium growth is expected to improve in 2013 since regulators are clamping down on competing non-insurance wealth management products. Meanwhile, markets in Southeast Asia are expected to maintain robust premium growth due to rising incomes and increasing risk awareness.

Non-life insurance

Non-life premium growth in emerging Asia remained strong at 13% in 2012 (2011: 10%), supported by robust growth in key markets. In China, premium growth improved to 14% in 2012 from 10% in 2011. However, due to weaker motor premiums from lower vehicle sales, this is still below the exceptional 20%+ annual growth it has enjoyed in recent years. China has phased out an auto purchase subsidy scheme and begun to restrict car ownership/usage in major cities to control congestion and pollution. Meanwhile, India recorded premium growth of 10%, as the rate hike in third-party liability segment boosted motor insurance premiums. Other Southeast Asian markets also saw robust premiums growth, supported by sound economic performance and healthy infrastructure spending. The Thai insurance market has recovered from the 2011 floods. Premiums rose by 21%, driven by fire and motor lines, as increased risk awareness, coupled with price hikes, boosted sales. Underwriting results also improved in Thailand, from a loss of USD 4.4 billion in 2011 to a profit of USD 176 million in 2012, around three times higher than the annual average of USD 60 million for the five years prior to the floods. Indonesia also recorded double-digit premium growth in 2012, supported by an economy fuelled by domestic demand.

The outlook for the region's non-life insurance sector remains positive in 2013. In China, apart from an improving economic outlook, government support will continue to fuel demand for agricultural, liability and natural catastrophe insurance. The opening to foreign participation in motor compulsory liability insurance and the motor tariff liberalisation in China are expected to foster greater freedom in pricing while attracting more competition to the region's biggest non-life business line. Non-life premium growth in India is also expected to remain strong, especially in the relatively untapped retail and personal lines. In addition, the abolition of motor third-party liability pool for commercial vehicles in India is expected to enable non-life insurers to manage the loss making commercial motor segment more efficiently, enhancing profitability. In the Southeast Asian markets, economic growth, increased household incomes and greater risk awareness will ensure robust premium growth in 2013.

The contraction in regional life premiums moderated, due to improving growth in China and Southeast Asia

Life premium growth is expected to accelerate in 2013.

Non-life premium growth was strong in 2012, supported by robust growth in key markets.

Premiums in 2012 in emerging Asia

		World
	USD bn	market share
Life	231	8.8%
Non-life	139	7.0%

 Real premium growth

 14%
 ◆

 12%
 •

 10%
 •

 8%
 6%

 4%
 2%

 0%
 •

 -2%
 Non-Life

- Growth rate 2012
- Pre-crisis average growth 2004–2007
- ◆ Post-crisis average growth 2009–2012

Life premium growth in Latin America outperformed the other regions driven by Brazil, but assisted by most other countries in the region.

Economic strain and changes in laws and regulations will challenge insurers in 2013.

In non-life insurance, Latin America and the Caribbean were the second fastest growing region worldwide.

Premiums in 2012 in Latin America

		World
	USD bn	market share
Life	72	2.7%
Non-life	97	4.9%

Real	premium	growth

a. p.o.	9.	····
16%		
14%		
12%		
10%	•	
8%		_
6%		
4%		•
2%		
0%		
	Life	Non-Life

- Growth rate 2012
- Pre-crisis average growth 2004–2007
- ◆ Post-crisis average growth 2009–2012

Latin America: Life insurance premium growth was the strongest of all regions

Life insurance

Life insurance premiums in Latin America and the Caribbean grew by 17% to USD 72 billion in 2012. This pace was almost twice as fast as last year (+8.5%), clearly higher than the average of the past 10 years (+10%), and the strongest of all regions. The regional life premium growth rate also considerably exceeded the expansion of the economy (+2.6%), increasing insurance penetration, which remained low at 1.3%, compared to the world average of 3.7%. Brazil, the biggest life insurance market in the region with 62% of life premiums, was the driver of the strong growth, while all other countries grew more slowly than the regional average. Though economic activity slowed in Brazil, life premium growth accelerated to 22% (2011: 9.5%) benefiting from low unemployment and wage increases. In 2012, life premium growth was also more rapid than 2011 in Mexico, Chile, Venezuela and the Dominican Republic. It decelerated in the rest of the countries including Colombia, where the growth rate was still in double-digits. In Panama and Peru, the two fastest growing economies in the region with real GDP growth above 6%, life premium growth was lower than economic growth, resulting in a decline of insurance penetration from an already low level.

In 2013, regional life premium growth will again depend on developments in Brazil. The economy is expected to accelerate in 2013, pushing up wages since the unemployment rate is already at a record low and is unlikely to improve any further. The economic environment is expected to improve in most of the other countries, but uncertainty remains due to the fragile global economy. Apart from economic strain, insurers will need to adapt to new laws and regulations in markets such as Mexico and Chile. In Mexico, the new insurance law approved in February 2013 introduces a Solvency II-type regime. In Chile, a risk-based supervision system is also likely to be introduced within a few years. In other markets such as Brazil, regulators are tightening solvency and capital requirements.

Non-life insurance

Latin America and the Caribbean was the second fastest growing region worldwide in non-life, with premiums rising by 7.8% to USD 97 billion, somewhat less than in the previous year (9.0%). As in life insurance, penetration increased but remains below the world average. Among the fastest growing markets were Brazil and Colombia. The biggest non-life line of business in Brazil, motor grew solidly supported by tax breaks on new vehicle sales and higher premium rates. Premiums also grew robustly in lines such as liability, rural and special risks, whereas they contracted in engineering due to sluggish investment. In Colombia, premium growth was mainly driven by workers' compensation, which benefited from lower unemployment and higher insurance penetration in the mining and construction sector.

In 2013, the expected re-acceleration in economic growth bodes favourably for non-life premium growth. However, similar to life insurance, the outlook remains challenging given the still uncertain global economic outlook and expected changes in regulation and supervision. Non-life premium growth in Brazil is expected to decelerate as vehicle sales weaken after the removal of the transitory tax rebate on new vehicle sales. In 2013, Mexico will again become the second biggest non-life market in the region as premium growth accelerates, while it shrinks in Venezuela, the current number two, due to the depreciation of its currency. Infrastructure-related insurance lines will benefit from the roll-out of major projects in the region.

Central and Eastern Europe: Poland and Russia show glimpse of hope

Life insurance premiums increased solidly, driven by Poland and Russia, but declined in most of the other markets in the region.

Life insurance

In 2012, premiums in the CEE region increased by 5.1%, to USD 21 billion, after a marginal decline in 2011. Regional growth is driven by the largest market, Poland, which rebounded by 11% from growth in single premium savings business and unit-linked business. In other large life markets among the European Union (EU) countries, premiums continued to decline sharply, with single premium business suffering the most, due to the recessionary climate in many markets. The premium decline was most severe in Hungary (-14%) and in Slovakia (-4.5%), despite economic growth in the latter. In the markets where premiums declined, mortality and other risk products performed better than savings business. In contrast, the life insurance boom in Russia continued, driven by credit-related products. Premiums grew by 46% in 2012, after averaging 40% over the past three years. Russia has become the fourth largest CEE life market, but penetration still remains very low at 0.1%. Premium growth turned positive in the Baltic States, on the strength of Lithuania, while premiums shrank in Latvia and Estonia. A few other markets (Croatia, Ukraine) also showed strong growth. However, these markets are still too small to have any significant impact on regional growth.

Regulatory changes and a weak economic environment are the key concerns for life insurers

The outlook is challenging as the two economic powerhouses in the region — Russia and Poland — are showing clear signs of a weakening economy which will dampen premium growth. In Russia, growth of consumer loans, which has supported credit-related life products, is slowing and this will slow premium growth. In Poland, the introduction of new taxes on savings products and new regulations on bancassurance sales are also likely to reduce demand for life products. The weak economies across the rest of CEE, which are still recovering from a double-dip recession, will prevent a quick return to strong growth.

Non-life premium growth accelerated, mainly driven by Russia.

Non-life insurance

Non-life insurance premiums grew by 4.8% in CEE to USD 52 billion in 2012 (2011: 2%).¹6 Growth was driven by strong improvements in most business lines in Russia (13%), the largest market in CEE. Premiums in Poland shrank mostly because of weaker pricing and slowing demand for motor hull business. Declining premiums in the other EU member countries reflect the weak investment and consumption activity in these countries, as well as competitive pricing. As a general trend in this group of countries, motor hull shrank the most among the business lines. The non-life market in Hungary (-8.9%) declined the most in CEE, where all business lines except health showed lower premium income. On the other hand, Ukraine and Belarus returned to solid growth, and the Baltic States also expanded overall, mostly driven by Latvia. In contrast to the suffering motor business in many markets, growth of health insurance has picked up. Overall in the region, underwriting profitability deteriorated somewhat, as improvements in Hungary were counterbalanced by higher loss ratios in the Czech Republic and Poland.

The economic outlook is the main concern for CEE non-life insurers. Consumption and investment activity in the key markets is likely to recover only very slowly, dampening exposure growth. On the other hand, the markets remain highly competitive, which will undermine both premium and underwriting profitability. Investment income will also trend downwards, since central banks in many CEE countries have lowered their policy interest rates in response to weakening economies and sometimes to counteract strengthening currencies.

Premiums in 2012 in Central and Eastern Europe

Real premium growth

		World
	USD bn	market share
Life	21	0.8%
Non-life	52	2.6%

6%
4%
2%
0%
-2%
4%

Non-Life

- Growth rate 2012
- Pre-crisis average growth 2004–2007

Life

◆ Post-crisis average growth 2009–2012

¹⁶ Effective from 2012, Russia's non-life business excludes compulsory medical insurance, which does not involve any risk transfer. Compulsory medical business was excluded from prior-year data using available figures and some estimates. In 2011, compulsory medical insurance premiums were USD 21 billion.

Life premiums grew by 10% in the Middle East, Central Asia and Turkey in 2012, supported by Turkey and despite a decline in Saudi Arabia.

Life insurance will continue to benefit from increasing insurance awareness and favourable demographics.

In 2012, non-life premiums expanded by 7% in the Middle East, Central Asia and Turkey, supported mainly by compulsory insurance lines, including health.

The near-term growth outlook may be clouded with uncertainty on the political front, but it remains solid in the medium to long term.

Premiums in 2012 in the emerging Middle East Central Asia, and Turkey

		VVorld
	USD bn	market share
Life	5	0.2%
Non-life	35	1.7%

16%			
14%			
12%	♦		
10%			
8%			
6%		•	
4%			
2%			

Non-Life

Growth rate 2012

Real premium growth

Pre-crisis average growth 2004–2007

Life

◆ Post-crisis average growth 2009–2012

The Middle East, Central Asia, and Turkey: growth momentum continues despite spots of political turmoil¹⁷

Life

Life premiums in the Middle East, Central Asia and Turkey are estimated to have grown by 10% in 2012 (2011: 13%) to USD 5 billion. About a third of this increase came from Turkey, where life premium volume grew by 7%, mainly due to growth in term life and annuity business. In Saudi Arabia, life premiums are estimated to have contracted by 6.9% in 2012, continuing the declines of the past two years, driven by a decline in after-inflation disposable income. In the United Arab Emirates, the life premium volume rose by an estimated 12% in 2012. The life insurance market continued to develop strongly in Kazakhstan, up by an estimated 64% in 2012, while Lebanon declined by 1.6%.

The life insurance market will benefit from an improving economic outlook and increasing insurance awareness in the medium term. In Saudi Arabia, the mortgage law¹⁸ introduced recently is expected to boost premium growth. In the long run, the regional life insurance market has great potential, given the still very low penetration rate. The Middle East, Central Asia, and Turkey are also likely to benefit from a high proportion of people of working age and rising affluence.

Non-life insurance

The non-life insurance sector in the Middle East, Central Asia, and Turkey is estimated to have expanded 7.0% in 2012 (2011: 12%). Saudi Arabia registered an impressive 6.4% increase driven by the motor and health businesses. Increased public expenditure and investments in industrial and infrastructure projects also bolstered growth in the region. Close to a third of the growth came from Turkey, where premiums increased by an estimated 6% due to strong growth in motor, property and health insurance. Although motor insurance, including motor third-party liability, is the largest non-life segment in Turkey, it is among the least profitable due to fierce competition and accelerating bodily injury claims. In the United Arab Emirates, premiums increased by an estimated 9% driven by strong growth in medical insurance due to high claims and year-on-year medical inflation. In nations hit by political turmoil, such as Syria, Yemen, and Bahrain, non-life premium growth is expected to have decelerated.

The on-going political tensions and still weak global economy will continue to affect the region, weakening non-life insurance growth prospects in the near term. However, in the medium to long term, strong growth is expected from both commercial as well as personal lines. Higher investments in infrastructure and increased government expenditure, particularly in the oil exporting countries, will continue to support demand for commercial property and engineering insurance. In personal lines, premium growth will pick up as more people enter the middle class, awareness and acceptance of takaful and conventional insurance products rises, and more banks begin selling insurance products. Health insurance is expected to expand robustly in the region as governments enact laws requiring and/or extending compulsory health coverage (for nationals and/or expatriates). Saudi Arabia, Dubai, Qatar, and Oman are the likeliest candidates for this in the short to medium term. Competition in the region is likely to remain intense since regional and global players continue to enter the market, applying pressure on rates and reducing profitability of insurers in the medium term.

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 $^{^{17}}$ The figures in this section exclude Israel, which falls under advanced countries.

¹⁸ According to the new mortgage law, banks require their mortgage borrowers to take out term life protection for the duration of the mortgage loan.

Africa: life premiums continue to grow

Life insurance premiums in Africa increased in 2012, driven by higher sales of annuities in South Africa

Life insurance

Life insurance premiums in Africa are estimated to have increased by a strong 14% to USD 50 billion in 2012, compared to 2.9% in 2011. South Africa, the region's dominant market, accounts for around 90% of regional life premium volume. In South Africa premiums were up by 14% in 2012, compared to 2.9% in 2011. Growth was supported by increases in new policies as well additions to the recurring premiums for individual in-force policies. Retirement annuities also buoyed growth in both single as well as recurring premiums. Elsewhere in Africa, data availability is very limited for 2012. Premiums in Algeria, the ninth largest market, are estimated to have declined by 6.4% (2011: -6.8%). In other countries in the region, the latest available data - for 2011 - suggests that premium volumes have expanded in the majority of African countries.

Life insurance in Africa is set to grow more in the medium term as the economy recovers.

The African insurance market has strong growth potential, especially in sub-Saharan Africa, driven by economic activity which will boost demand for insurance. Life insurance penetration in sub-Saharan Africa, though still very low, is increasing gradually along with rising awareness of the usefulness of insurance, efforts by insurance companies to expand their presence by introducing microinsurance and Takaful, and also through alternative distribution channels. In South Africa, premium growth is likely to be sustained by increases in annuity sales.

Non-life insurance

Non-life premiums in Africa are estimated to have shrunk by 1% in 2012, driven by the largest market, South Africa, where premiums shrank by 1.4% in 2012 (2011: +4.3%). Exposure growth was muted as economic activity slowed from weaker exports to Europe, a key market for South Africa. Premium rates were also restrained by intense competitive pressure as new entrants sought to attract business with low prices. Elsewhere in Africa, Algeria – one of the few countries with data for 2012 – recorded moderate growth of 3.2%.

aggregate non-life premiums fell in 2012.

According to available information,

In terms of profitability, the South African non-life insurance industry had higher claims costs, reflecting two factors in particular. First, the 15% depreciation of the rand increased the cost of claims, especially in motor and property, where many replacement items are imported. Second, there were a number of catastrophic events during 2012, most notably the floods in Mpumalanga in January, hail storms in Gauteng during October and November and a devastating fire at St Francis Bay also in November. Taken together, these factors contributed to a challenging underwriting year and reduced underwriting profits compared with 2011.

Rising claims severity and a series of catastrophic events made 2012 a difficult underwriting year.

Beyond the near term, the outlook for the African markets remains largely positive. In South Africa, continuing infrastructure projects and a growing middle class should boost market penetration as household and corporate wealth translates into higher demand for insurance. In many other sub-Saharan African markets, the bright economic outlook should support the non-life insurance sectors as investments and private consumption continue to expand healthily. In the North, political instability will continue to provide a difficult environment for insurance.

Premiums in 2012 in Africa

		World
	USD bn	market share
Life	50	1.9%
Non-life	22	1.1%

- Growth rate 2012
- Pre-crisis average growth 2004–2007
- ◆ Post-crisis average growth 2009–2012

Methodology and data

This *sigma* study is based on the direct premium volume of insurance companies, regardless of whether they are privately or state owned. Premiums paid to state social insurers are not included. Life and non-life premium volume in 147 countries is examined. Detailed information on the largest 88 countries in terms of total insurance premium volume can be found in the statistical appendix.

Country classifications generally follow IMF conventions.

The designation of the economies mentioned in this *sigma* as "advanced" or "emerging" is generally in keeping with the conventions of the International Monetary Fund (IMF). Advanced economies include the US, Canada, Western Europe (excluding Turkey), Israel, Oceania, Japan and the other advanced Asian economies (Hong Kong, Singapore, South Korea and Taiwan). All other countries are classified as "emerging" and generally correspond to the IMF's "emerging and developing" economies.¹⁹

Data sources

The insurance data and estimates contained in the study originate from national supervisory authorities and, in some cases, from insurance associations and are complemented by Swiss Re Economic Research & Consulting estimates. Macroeconomic data was sourced from the International Financial Statistics of the IMF, Oxford Economics, the Economist Intelligence Unit and the Wiener Institut für internationale Wirtschaftsvergleiche.

Data revisions

Figures for past years are adjusted as new information becomes available, while the *sigma* world insurance tables are updated and published²⁰ by the beginning of each calendar year. Since the publication of last years' *sigma*, global premium volume for 2011 has been revised by -0.6% for life insurance and by 0.8% for non-life insurance.

Definition of premium income

This report is based on information concerning the premiums written for direct business by all registered insurers. This means:

- 1. Direct insurance premiums, including commissions and other charges, are considered prior to cession to a reinsurance company.
- Domestic insurers regardless of their ownership and domestic branches of foreign insurers are regarded as domestically domiciled business units. By contrast, business undertaken by the foreign branches of domestic insurers is not regarded as domestic business.
- 3. Business that has been written in the domestic market includes premiums for cover of domestic risks as well as those covering foreign risks, as long as they are written by domestic insurers (cross-border business).

Health insurance is allocated to non-life business.

Life and non-life business areas in this *sigma* study are categorised according to standard EU and OECD conventions: health insurance is allocated to non-life insurance, even if it is classified differently in the individual countries.

Density and penetration do not include cross-border business.

Only premium income from domestic risks is used to calculate insurance penetration and density. Cross-border business is not included. This has a significant effect in Luxembourg, Italy and Ireland.

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¹⁹ The only exceptions are the Czech Republic, Estonia, Slovenia and Slovakia.

²⁰ The update of the tables can be found on www.swissre.com/sigma.

Growth rates in local currency are adjusted for inflation.

Unless otherwise stated, premium growth rates indicate changes in real terms. These real growth rates are calculated using premiums in local currencies and adjusted for inflation using the consumer price index for each country. The statistical appendix also provides the nominal change in growth for each country. Regional aggregated growth rates are calculated using the previous year's premium volumes and converted into US dollars at market exchange rates. The same procedure applies to the economic aggregates of Table X, where the previous year's nominal GDP figures in US dollars are used as weights.

Figures are converted into US dollars to facilitate international comparisons.

Using the average exchange rate for the financial year, premium volumes are converted into US dollars to facilitate comparisons between markets and regions. Where no premium data is available (indicated by "na." for the local currency value in the tables), the premium income in US dollars is estimated assuming a constant ratio of insurance premiums to GDP. Regional growth rates are calculated using a weighted average of the real growth rates of the individual countries. The weighting is based on the relevant premiums of the previous year in USD.

The statistical appendix contains additional calculations and the macroeconomic data used for currency conversions.

Acknowledgements

The *sigma* editorial team would like to thank the supervisory authorities, associations and companies that helped with data compilation.

Statistical appendix

- 1 Excluding cross-border business
- 2 Excludes advanced countries in South and East Asia (Hong Kong, Singapore, South Korea, Taiwan)
- 3 Insurance penetration (premiums as a percentage of GDP) and density (premiums per capita) include cross-border business.
- 4 North America, Western Europe (excluding Turkey), Japan, Hong Kong, Singapore, South Korea, Taiwan (counted as an emerging market in earlier editions), Oceania, Israel
- 5 Latin America, Central and Eastern Europe, emerging Asia, the Middle East (excluding Israel) and Central Asia, Turkey, Africa
- 6 34 member countries
- 7 The US, Canada, the UK, Germany, France, Italy, Japan
- 8 The US, Canada, Mexico
- 9 Singapore, Malaysia, Thailand, Indonesia, the Philippines, Vietnam. The four remaining member countries – Brunei, Cambodia, Laos and Myanmar – are not included.
- 10 Life insurance: premiums are supplemented by estimated premiums for group pension business, which has not been included in the statistics for some regions since 2001. Non-life insurance includes state funds.
- 11 Life insurance: net premiums
- 12 Non-life insurance: gross premiums, including reinsurance premiums
- 13 Financial year 1 April 2012–31 March 2013
- 14 Financial year 21 March 2012–20 March 2013
- 15 Financial year 1 July 2011-30 June 2012
- 16 Non-life insurance: financial year 1 July 2011–30 June 2012
- 17 Inflation-adjusted premium growth rates in local currency, see Tables II, IV and VI
- 18 Including the remaining countries
- 19 Effective Inflation used for calculating real growth rates are estimated by the Institute for International Finance. These are twice the official figures.
- + provisional
- * estimated
- ** estimated USD value assuming constant insurance penetration

Table I: Premium volume by region and organisation in 2012

Totalkootisses	(in n	remium volume nillions of USD)	inflat	hange (in %) ion-adjusted	Share of world market (in %)	Premiums ¹ in % of GDP	Premiums ¹ per capita (in USD)
Total business America	2012 1 562 153	2011 1 497 703	2012	2011	2012 33.87	2012 6.80	2012 1 649.2
North America	1393416	1342502	1.8	1.7	30.21	8.03	3996.3
Latin America and Caribbean	168737	155 201	11.7	8.8	3.66	3.00	281.9
Europe	1 535 176	1625442	-1.7	-5.6	33.28	6.73	1724.4
Western Europe	1462718	1553772	-2.0	-5.9	31.71	7.72	2716.3
Central and Eastern Europe	72458	71670	4.9	1.1	1.57	2.01	223.4
Asia	1 346 223	1278786	6.9	0.6	29.19	5.73	321.7
Advanced Asian markets	935 958	892 195	8.1	2.3	20.29	11.80	4387.5
Emerging Asia ²	369 364	346816	4.2	-4.3	8.01	2.96	101.9
Middle East and Central Asia	40901	39775	3.9	9.0	0.89	1.35	124.0
Africa	71891	69274	10.5	2.6	1.56	3.65	67.3
Oceania World ³	97071 4612514	94958 4566163	-0.1 2.4	0.5 -1.1	2.10 100.00	5.60 6.50	2 660.2 655.7
Advanced markets ⁴	3889836	3885801	2.4 1.7	-1.1 -1.4	84.33	8.59	3677.3
Emerging markets ⁵	722 678	680363	6.8	0.5	15.67	2.65	120.2
Emerging markets	722070	000 303	0.0	0.5	13.07	2.00	120.2
OECD6	3819652	3828335	1.5	-1.2	82.81	8.06	2957.0
G7 ⁷	2977531	2972551	1.5	-1.1	64.55	8.71	3910.1
Euroland	987518	1069711	-2.3	-7.2	21.41	7.41	2719.5
EU, 27 countries	1 402 293	1494861	-2.3	-6.1	30.40	7.70	2533.4
NAFTA ⁸	1417399	1365365	1.9	1.8	30.73	7.65	3 0 4 8 . 3
ASEAN9	76 24 1	69383	8.0	8.9	1.65	3.19	134.4
Life business							
America	691372	660 954	3.5	3.8	26.38	3.01	729.9
North America	619538	595701	2.0	3.4	23.64	3.57	1776.8
Latin America and Caribbean	71834	65 253	16.8	8.5 -9.5	2.74	1.28	120.0
Europe	876 444 855 829	938 504 917 811	-2.9 -3.1	-9.5 -9.7	33.44 32.65	3.89 4.58	996.0 1612.3
Western Europe Central and Eastern Europe	20614	20693	-3.1 5.1	-9.7 -1.0	0.79	0.57	63.6
Asia	957712	918478	6.5	-2.0	36.54	4.09	229.8
Advanced Asian markets	717050	680571	8.8	1.0	27.36	9.09	3380.8
Emerging Asia ²	230764	227 926	-0.4	-10.5	8.80	1.85	63.6
Middle East and Central Asia	9898	9982	1.9	8.3	0.38	0.33	30.0
Africa	49888	47 007	13.8	2.9	1.90	2.53	46.7
Oceania	45 448	46775	-4.9	2.2	1.73	2.62	1 245.5
World ³	2620864	2611718	2.3	-3.3	100.00	3.69	372.6
Advanced markets ⁴	2 242 323	2245934	1.8	-3.0	85.56	4.98	2132.8
Emerging markets ⁵	378540	365785	4.9	-5.1	14.44	1.39	62.9
OECD6	2159047	2172815	1.6	-2.8	82.38	4.58	1678.9
G7 ⁷	1 698 858	1705067	1.6	-2.3	64.82	5.05	2 2 6 6 . 8
Euroland	551 133	603 505	-3.3	-12.3	21.03	4.02	1 477.4
EU, 27 countries	821156	882678	-3.3	-9.7	31.33	4.58	1 506.0
NAFTA ⁸	630382	605 787	2.1	3.4	24.05	3.40	1 355.7
ASEAN ⁹	46 599	42 651	7.7	9.5	1.78	2.10	88.4
Non-life business							
America	870781	836749	2.3	1.2	43.72	3.79	919.3
North America	773878	746800	1.7	0.4	38.86	4.46	2219.5
Latin America and Caribbean	96 903	89 949	7.8	9.0	4.87	1.72	161.9
Europe	658732	686 938	0.0	0.1	33.07	2.84	728.3
Western Europe	606888	635 961	-0.4	0.0	30.47	3.14	1104.0
Central and Eastern Europe	51 844 388 51 1	50977	4.8 8.1	2.0 8.0	2.60	1.44 1.64	159.9 91.9
Asia Advanced Asian markets	218 908	360 307 211 625	5.8	6.6	19.51 10.99	2.71	1006.6
Emerging Asia ²	138 600	118890	13.0	10.3	6.96	1.11	38.2
Middle East and Central Asia	31003	29 793	4.8	9.2	1.56	1.02	94.0
Africa	22002	22 267	-1.0	2.5	1.10	1.12	20.6
Oceania	51 623	48 184	4.6	-1.0	2.59	2.98	1414.7
World ³	1 991 650	1954445	2.6	1.9	100.00	2.81	283.1
Advanced markets ⁴	1647512	1639867	1.5	0.9	82.72	3.61	1544.5
Emerging markets ⁵	344138	314578	8.6	8.1	17.28	1.26	57.2
OECD ⁶	1660606	1655520	1.4	1.0	83.38	3.48	1278.0
G7 ⁷	1278673	1 267 483	1.4	0.6	64.20	3.66	1 643.3
Euroland	436384	466 206	-0.9	0.4	21.91	3.38	1 242.2
EU, 27 countries	581 137	612184	-0.8	-0.3	29.18	3.12	1027.5
NAFTA ⁸	787016	759578	1.7	0.6	39.52	4.25	1692.6
ASEAN ⁹	29642	26732	8.5	8.1	1.49	1.09	46.0

	Country	Currence	2012		Premium volume of local currency)		ange (in %) nominal	inflation-	ange (in %) -adjusted
North America	Country United States ¹⁰	USD USD	1270884 +	2011 1 221 471	2010 1 162 160	2012 4.0	2011 5.1	2012 1.9	2011 1.9
	Canada ¹¹ Total	CAD	122454 *	119731	117117	2.3	2.2	0.7 1.8	-0.7 1.7
Latin America and	Brazil	BRL	160798 *	131747	113113	22.1	16.5	15.8	9.2
Caribbean	Mexico Argentina ¹⁹	MXN ARS	315835 + 70361 *	284 034 52 800	249 04 1 39 46 7	11.2 33.3	14.1 33.8	6.8	10.3 10.2
	Venezuela	VEB	60 900 *	46471	36924	31.0	25.9	6.6 8.2	-0.2
	Chile	CLP	5103872 *	4677344	4228292	9.1	10.6	5.9	7.4
	Colombia Peru	COP PEN	15966010 * 7906	14081910 7212	12 261 650 6 552	13.4 9.6	14.8 10.1	9.9 5.7	11.1 6.5
	Ecuador	USD	1 485	1337	1108	11.1	20.7	5.7	15.5
	Panama	PAB	1139	1053	919	8.2	14.6	2.2	8.2
	Uruguay Trinidad and Tobago	UYU TTD	na. na.	17637 6001	14580 3798	na. na.	21.0 58.0	na. na.	11.9 50.3
	Costa Rica	CRC	na.	na.	377 750	na.	na.	na.	na.
	Dominican Republic	DOP	29 20 1	26828	24899	8.8	7.7	5.0	-0.7
	Jamaica Guatemala	JMD GTQ	na. 4785	58387 4668	52 409 3 9 1 6	na. 2.5	11.4 19.2	na. -1.2	3.6 12.2
	Guatemala	did	4700	7000	0010	2.0	10.2	1.2	
F	Total	CDD	100 444 *	105 141	104205	0.7	0.5	11.7	8.8
Europe	United Kingdom France	GBP EUR	196444 * 188714 *	195 141 195 873	194 205 212 532	-3.7	0.5 -7.8	-2.1 -5.5	-3.8 -9.7
	Germany	EUR	180502 +	176420	177 212	2.3	-0.4	0.3	-2.4
	Italy	EUR	112250	115510	131 491	-2.8	-12.2	-5.7	-14.5
	Netherlands Spain	EUR EUR	78 100 * 56 033 +	78 171 59 200	77 138 55 110	-0.1 -5.3	1.3 7.4	-2.5 -7.6	-1.0 4.1
	Switzerland	CHF	56773 +	55852	55 078	1.6	1.4	2.4	1.2
	Ireland	EUR	39582 *	38072 *	36719	4.0	3.7	2.0	2.5
	Belgium Sweden	EUR SEK	31 998 * 251 052 +	29 666 273 347	29 806 275 553	7.9 -8.2	-0.5 -0.8	4.9 -9.0	-3.9 -3.7
	Denmark	DKK	182731 *	179192	169995	2.0	5.4	-0.4	2.6
	Luxembourg	EUR	22776 +	16737	24439	36.1	-31.5	32.6	-33.8
	Russia Finland	RUB EUR	809 060 + 20 113 +	665 024 18 437	555 807 18 954	21.7 9.1	19.7 -2.7	14.8 6.1	9.8 -6.0
	Norway	NOK	140447	126887	119628	10.7	6.1	9.9	4.7
	Austria	EUR	16305 +	16454	16743	-0.9	-1.7	-3.3	-4.8
	Poland Portugal	PLN EUR	61 999 * 10 551 *	56 605 11 720 *	53 581 16 424 *	9.5 -10.0	5.6 -28.6	5.3 -12.4	2.1 -31.2
	Turkey	TRY	19504 *	16843	13848	15.8	21.6	6.3	14.2
	Czech Republic	CZK	153599	155079	155 996	-1.0	-0.6	-4.0	-2.5
	Greece Liechtenstein	EUR CHF	4571 + 4100	5 102 4 740	5332 9373	-10.4 -13.5	-4.3 -49.4	-11.7 -12.9	-7.4 -49.5
	Hungary	HUF	742344 *	797028	826473	-6.9	-3.6	-11.9	-7.4
	Ukraine	UAH	24351 *	22694	23082	7.3	-1.7	6.8	-10.6
	Malta Slovakia	EUR EUR	na. 2024 *	2 204 2 040	1 504 2 004	na. -0.8	46.6 1.8	na. -4.2	43.0 -1.1
	Slovenia	EUR	2002 *	2053	2094	-2.5	-2.0	-4.9	-4.3
	Romania	RON	7933 *	7822	8305	1.4	-5.8	-2.0	-11.6
	Croatia Bulgaria	HRK BGN	9038 * 1582 *	9 1 4 5 1 5 9 1	9 2 3 1 1 6 2 3	-1.2 -0.5	-0.9 -2.0	-3.6 -3.0	-3.3 -5.8
	Cyprus	EUR	795 *	823	815	-3.4	1.0	-6.3	-2.4
	Serbia Belarus	RSD BYR	61313 4337590	57314 2365644	56 52 1 1 342 046	7.0 83.4	1.4 76.3	0.0 15.2	-7.8 15.0
	Total							-1.7	-5.6
Asia	Japan ¹³ PR China	JPY CNY	54249310 + 1548793 +	50397880 1433925	48 939 560 1 452 797	7.6 8.0	3.0 -1.3	7.9 5.2	3.1 -6.4
	South Korea ¹³	KRW	155159000 +	139845900	132364800	10.9	-1.3 5.7	9.0	1.8
	Taiwan	TWD	2598843	2311206	2418655	12.4	-4.4	10.3	-5.8
	India ¹³	INR	3615415 *	3468921	3398517	4.2	2.1	-3.9	-6.3
	Hong Kong Singapore	HKD SGD	253769 * 27593 +	224667 26216	197835 22880	13.0 5.3	13.6 14.6	8.5 0.6	7.9 8.9
	Thailand	THB	569933	469116	421 181	21.5	11.4	17.9	7.3
	Indonesia	IDR	145837000 *	128 262 000	103 805 500	13.7	23.6	9.0	17.3
	Malaysia ¹³ Israel	MYR ILS	45 803 * 44 556 *	42 308 44 556	39 689 41 186	8.3 0.0	6.6 8.2	6.7 -1.7	3.4 4.6
	Iran ¹⁴	IRR	na.	86660760	59 161 820	na.	46.5	na.	20.6
	United Arab Emirates ¹²	AED	26407 *	23922	22 048	10.4	8.5	9.6	7.6
	Saudi Arabia Philippines	SAR PHP	20455 * 147653 *	18504 127695 *	16387 106412 *	10.5 15.6	12.9 20.0	5.8 12.1	7.6 14.6
	Vietnam	VND	41148840 +	36573680	30 841 790	12.5	18.6	3.0	-0.1
	Pakistan	PKR	145 620	124000	100398	17.4	23.5	7.1	10.4
	Kazakhstan Qatar	KZT QAR	211513 4733 *	175529 4357 *	139 964 3 545	20.5 8.6	25.4 22.9	14.7 6.6	15.8 20.6
	Lebanon	LBP	1952718	1877236	1 680 126	4.0	11.7	-2.4	6.4
	Kuwait	KWD	na.	226 *	206	na.	9.8	na.	4.8
	Oman Sri Lanka	OMR LKR	na. na.	282 * 78512	251 * 68493	na. na.	12.2 14.6	na. na.	7.8 7.4
	Macao	MOP	na. 5387 +	4352	3772	na. 23.8	15.4	na. 16.4	7.4 9.1
	Jordan	JOD	468 *	437	409	7.2	6.9	2.3	2.4
	Bahrain	BHD	na.	215	210	na.	2.1	na.	2.5
	Total	71-						6.9	0.6
Africa	South Africa ¹¹ Morocco	ZAR MAD	450117 *	384 987	355 341 21 873	16.9	8.3	10.7	3.2
	Nigeria	NGN	na. na.	na. na.	201 459	na. na.	na. na.	na. na.	na. na.
	Egypt ¹⁵	EGP	na.	9956	9482	na.	5.0	na.	-5.4
	Kenya Algoria	KES	na.	91594 86675	79 0 6 9	na.	15.8	na.	1.6
	Algeria Angola	DZD KZR	96 922 na.	86675 93500 *	81 314 76 054	11.8 na.	6.6 22.9	2.5 na.	2.0 8.3
	Namibia	NAD	na.	na.	6491	na.	na.	na.	na.
	Tunisia Mauritius	TND MUR	na. na.	1 178 1 9 2 0 0	1 109 17 537	na. na.	6.2 9.5	na. na.	2.5 2.8
	Total		na.	10200	1, 557	IIa.	0.0	10.5	
		AUD	83 275	82 292	79 244	1.2	3.8	-0.5	2.6 0.5
Oceania	Australia ¹⁶								
Oceania	New Zealand ¹⁶	NZD	12946 +	12366	11765	4.7	5.1	3.5 -0.1	1.0 0.5

		_		Premium volume (in millions of USD)	Change (in %) 2012 nominal	inflation-	Share of world market
North America	Ranking 1	Country United States ¹⁰	2012 1 270 884 +	2011 1 221 471	(in USD) 4.0	adjusted ¹⁷ 1.9	2012 (in %) 27.55
	9	Canada ¹¹	122 532 *	121 031	1.2	0.7	2.66
Latin America and	13	Total Brazil	1393416 82267 *	1 342 502 78 656	3.8 4.6	1.8 15.8	30.21 1.78
Caribbean	27	Mexico	23 982 +	22863	4.9	6.8	0.52
	33 35	Argentina ¹⁹ Venezuela	15 458 * 14 163 *	12 759 10 80 7	21.2 31.0	6.6 8.2	0.34 0.31
	39	Chile	10491 *	9671	8.5	5.9	0.23
	41 51	Colombia Peru	8 8 7 9 * 2 9 9 7	7620 2619	16.5 14.5	9.9 5.7	0.19 0.06
	62	Ecuador	1 485	1 3 3 7	11.1	5.7	0.03
	69 73	Panama Uruguay	1 139 973 **	1 053 913	8.2 6.6	2.2 na.	0.02 0.02
	75	Trinidad and Tobago	952 **	936 **	1.7	na.	0.02
	76 79	Costa Rica Dominican Republic	896 ** 746	822 ** 702	9.0 6.3	na. 5.0	0.02 0.02
	80	Jamaica	701 **	680	3.1	na.	0.02
	87	Guatemala Other countries	613 2993	600 3 165	2.3	-1.2	0.01 0.06
		Total	168 737	155 201	8.7	11.7	3.66
Europe	3 5	United Kingdom France	311 418 * 242 459 *	312843 272651	-0.5 -11.1	-2.1 -5.5	6.75 5.26
	6	Germany	231 908 +	245 572	-5.6	0.3	5.03
	7 10	Italy Netherlands	144 218 100 342 *	160787 108813	-10.3 -7.8	-5.7 -2.5	3.13 2.18
	14	Spain	71 991 +	82 405	-12.6	-7.6	1.56
	16 18	Switzerland Ireland	60 547 + 50 855 *	62907 52996 *	-3.8 -4.0	2.4 2.0	1.31 1.10
	19	Belgium	41 111 *	41 295	-4.0 -0.4	4.9	0.89
	20	Sweden	37079 +	42114	-12.0	-9.0	0.80
	22 23	Denmark Luxembourg	31 544 * 29 263 +	33 433 23 297	-5.6 25.6	-0.4 32.6	0.68 0.63
	24	Russia	26 027 +	22635	15.0	14.8	0.56
	25 26	Finland Norway	25 841 + 24 124	25 664 22 638	0.7 6.6	6.1 9.9	0.56 0.52
	29	Austria	20948 +	22904	-8.5	-3.3	0.45
	30 36	Poland Portugal	19 038 * 13 556 *	19 105 16 313 *	-0.3 -16.9	5.3 -12.4	0.41 0.29
	38	Turkey	10882 *	10079	8.0	6.3	0.24
	43 45	Czech Republic Greece	7 846 5 873 +	8 7 6 4 7 1 0 2	-10.5 -17.3	-4.0 -11.7	0.17 0.13
	47	Liechtenstein	4373	5339	-18.1	-12.9	0.09
	49 50	Hungary Ukraine	3 298 * 3 047 *	3 9 6 4 2 8 4 8	-16.8 7.0	-11.9 6.8	0.07 0.07
	52	Malta	2958 **	3068	-3.6	na.	0.06
	54 55	Slovakia Slovenia	2 600 * 2 573 *	2840 2859	-8.5 -10.0	-4.2 -4.9	0.06 0.06
	56	Romania	2287 *	2566	-10.9	-2.0	0.05
	61 70	Croatia	1 545 * 1 039 *	1711 1131	-9.7 -8.1	-3.6 -3.0	0.03 0.02
	70 71	Bulgaria Cyprus	1039	1146	-8.1 -10.9	-3.0 -6.3	0.02
	82	Serbia	697	781	-10.8	0.0	0.02
	88	Belarus Other countries	520 2345	476 2397	9.4	15.2	0.01 0.05
Asia	2	Total Japan ¹³	1535176 654112 +	1625442 638196	-5.6 2.5	-1.7 7.9	33.28 14.18
Asia	4	PR China	245511 +	221 858	10.7	5.2	5.32
	8 11	South Korea ¹³ Taiwan	139 296 + 87 753	125 868 78 429	10.7 11.9	9.0 10.3	3.02 1.90
	15	India ¹³	66 441 *	72338	-8.2	-3.9	1.44
	21	Hong Kong	32 717 * 22 080 +	28863	13.4	8.5 0.6	0.71 0.48
	28 31	Singapore Thailand	18355	20840 15395	5.9 19.2	17.9	0.40
	32	Indonesia Malaysia ¹³	15509 *	14593	6.3	9.0	0.34
	34 37	Israel	14828 * 11555 *	13 823 12 452	7.3 -7.2	6.7 -1.7	0.32 0.25
	42	Iran ¹⁴	8222 **	8163 **	0.7	na.	0.18
	44 46	United Arab Emirates ¹² Saudi Arabia	7 190 * 5 455 *	6514 4934	10.4 10.5	9.6 5.8	0.16 0.12
	48	Philippines	3496 *	2948 *	18.6	12.1	0.08
	57 60	Vietnam Pakistan	1 973 + 1 559 **	1 783 1 436	10.6 8.6	3.0 7.1	0.04 0.03
	63	Kazakhstan	1419	1197	18.5	14.7	0.03
	64 65	Qatar Lebanon	1 300 * 1 295	1 1 97 * 1 2 4 5	8.6 4.0	6.6 -2.4	0.03 0.03
	74	Kuwait	970 **	819 *	18.5	na.	0.02
	78 81	Oman Sri Lanka	762 ** 698 **	733 * 710	4.1 -1.7	na. na.	0.02 0.02
	83	Macao	674 +	543	24.2	16.4	0.01
	84 86	Jordan Bahrain	659 * 627 **	615 572	7.2 9.6	2.3 na.	0.01 0.01
	00	Other countries	1 767	2722			0.04
Africa	17	Total South Africa ¹¹	1 346 223 54 871 *	1278786 53031	5.3 3.5	6.9 10.7	29.19 1.19
Alliva	53	Morocco	2857 **	2929 **	-2.5	na.	0.06
	58 59	Nigeria Egypt ¹⁵	1 828 ** 1 818 **	1 550 ** 1 714	17.9 6.1	na.	0.04 0.04
	66	Kenya	1 290 **	1 0 3 1	25.1	na. na.	0.03
	67	Algeria	1 250	1188	5.2	2.5	0.03
	68 72	Angola Namibia	1 140 ** 980 **	995 * 1001 **	14.5 -2.1	na. na.	0.02 0.02
	77	Tunisia	816 +	837	-2.4	na.	0.02
	85	Mauritius Other countries	655 ** 4384	669 4329	-2.0	na.	0.01 0.10
		Total	71 891	69274	3.8	10.5	1.56
Oceania	12 40	Australia ¹⁶ New Zealand ¹⁶	86 214 10 483 +	84871 9769	1.6 7.3	-0.5 3.5	1.87 0.23
	.5	Other countries	374	319			0.01
World		Total	97 071 4 612 514	94 958 4 566 163	2.2 1.0	-0.1 2.4	2.10 100.00
			7012317	7000100	1.0	2.7	100.00

Table IV: Life insurance premium volume in local currency in 2012

	Country	Currency	2012	(in millions 2011	Premium volume of local currency) 2010	Cha 2012	nge (in %) nominal 2011		nge (in %) n-adjusted 2011
North America	United States ¹⁰	USD	567756 +	543704	506 709	4.4	7.3	2.3	4.0
	Canada ¹¹ Total	CAD	51749 *	51439	51812	0.6	-0.7	-0.9 2.0	-3.5 3.4
Latin America and	Brazil	BRL	87535 *	68327	58518	28.1	16.8	21.5	9.5
Caribbean	Mexico Chile	MXN CLP	142809 + 2984196 *	125 297 2 698 188	113033 2558734	14.0 10.6	10.9 5.5	9.5 7.4	7.2 2.4
	Argentina ¹⁹	ARS	14193 *	10670	7 5 9 5	33.0	40.5	6.4	15.7
	Colombia	COP	4951603 *	4330294	3710885	14.3	16.7	10.8	12.8
	Peru Venezuela	PEN VEF	3676 2118 *	3407 1616	3159 1320	7.9 31.0	7.8 22.5	4.1 8.2	4.3 -2.9
	Trinidad and Tobago	TTD	na.	2273	2087	na.	8.9	na.	3.6
	Jamaica	JMD	na.	21582	17557	na.	22.9	na.	14.3
	Panama Ecuador	PAB USD	255 255	234 231	233 181	9.0 10.2	0.6 27.5	3.0 4.9	-5.0 22.0
	Uruguay	UYU	na.	4261	3 472	na.	22.7	na.	13.5
	Guatemala	GTQ	972	947	763	2.6	24.2	-1.1	17.0
	Dominican Republic Costa Rica	DOP CRC	4 4 6 4 na.	3 9 6 2 na.	3 5 3 5 3 3 2 3 5	12.7 na.	12.1 na.	8.7 na.	3.3 na.
	Gosta Filed	Cito	iid.	nu.	00200	nu.	na.	na.	110.
F	Total	CDD	120.004 *	120201	120725	-0.2	0.4	16.8	8.5
Europe	United Kingdom France	GBP EUR	129894 * 116241 *	130 201 126 188	129 735 145 659	-0.2 -7.9	0.4 -13.4	-3.0 -9.6	-3.9 -15.2
	Germany	EUR	82823 +	82127	86 104	0.8	-4.6	-1.1	-6.5
	Italy	EUR	72597	75473	92058	-3.8	-18.0	-6.6	-20.2
	Ireland Spain	EUR EUR	33 176 * 26 278 +	31597 * 28869	30 0 9 2 2 5 7 6 8	5.0 -9.0	5.0 12.0	3.0 -11.1	3.8 8.6
	Switzerland	CHF	31 103 +	30562	30129	1.8	1.4	2.5	1.2
	Netherlands	EUR	22834 *	21893	21 534	4.3	1.7	1.8	-0.7
	Sweden	SEK	184671	207 450	211761	-11.0	-2.0	-11.8	-4.9
	Belgium Luxembourg	EUR EUR	20663 * 20194 +	18672 14425	19276 22244	10.7 40.0	-3.1 -35.2	7.6 36.4	-6.4 -37.3
	Finland	EUR	16275 +	14715	15 440	10.6	-4.7	7.6	-7.9
	Denmark	DKK	120339 *	117949	111247	2.0	6.0	-0.4	3.2
	Norway Poland	NOK PLN	82 568 31 656 *	72 142 27 363	67 352 27 082	14.5 15.7	7.1 1.0	13.6 11.2	5.8 -2.4
	Poland Portugal	PLN EUR	6538 *	27363 7568 *	27082 12217 *	-13.6	-38.1	-15.9	-2.4 -40.3
	Austria	EUR	6517 +	6988	7 552	-6.7	-7.5	-9.0	-10.4
	Czech Republic	CZK	72 049	72 009	71 765	0.1	0.3	-3.0	-1.6
	Liechtenstein Greece	CHF EUR	3300 1929 +	4300 2106	8 8 5 9 2 2 7 2	-23.3 -8.4	-51.5 -7.3	-22.7 -9.8	-51.6 -10.3
	Hungary	HUF	399371 *	440794	444 194	-9.4	-0.8	-14.3	-4.8
	Turkey	TRY	3123 *	2684	2 180	16.3	23.1	6.8	15.6
	Russia	RUB	53824	34826	22534	54.6	54.6	45.8	41.8
	Malta Slovakia	EUR EUR	na. 946 *	1019 957	478 952	na. −1.2	113.3 0.6	na. -4.5	108.1 -2.4
	Slovenia	EUR	545 *	599	656	-9.1	-8.6	-11.3	-10.9
	Romania	RON	1649 *	1 684	1627	-2.1	3.5	-5.4	-2.8
	Cyprus	EUR	343 *	366	375	-6.2	-2.4	-9.0	-5.7
	Croatia Ukraine	HRK UAH	2461 * 1989 *	2431 1346	2 443 907	1.2 47.7	-0.5 48.5	-1.2 47.0	-2.9 35.0
	Bulgaria	BGN	234 *	230	223	1.7	2.9	-0.7	-1.1
	Serbia	RSD	11119	9230	8646	20.5	6.8	12.6	-2.9
	Belarus	BYR	211 237	107862	78 954	95.8	36.6	23.1	-10.8
• •	Total	IDV	40.400.000	00.007.440	00,000,000	0.0	0.0	-2.9	-9.5
Asia	Japan ¹³ PR China	JPY CNY	43 489 200 + 890 806 +	39 927 440 869 559	38 896 880 967 951	8.9 2.4	2.6 -10.2	9.2 -0.2	2.7 -14.8
	South Korea ¹³	KRW	87 907 360	81850420	83 007 440	7.4	-1.4	5.5	-5.0
	Taiwan	TWD	2147792	1890262	2022912	13.6	-6.6	11.5	-7.9
	India ¹³	INR	2900315 *	2870721	2916387	1.0	-1.6	-6.9	-9.6
	Hong Kong Singapore	HKD SGD	224774 * 15317 +	198915 14587	1/3906 12740	13.0 5.0	14.4 14.5	8.6 0.4	8.6 8.8
	Indonesia	IDR	102437600 *	90544080	71 351 780	13.1	26.9	8.5	20.4
	Thailand	THB	334991	280896	253 508	19.3	10.8	15.8	6.7
	Malaysia ¹³	MYR	29386 * 23909 *	27112	25 759	8.4	5.3 10.4	6.8	2.1 6.7
	Israel Philippines	ILS PHP	23 90 9 95 643 *	23 909 82 181 *	21 656 67 377 *	0.0 16.4	22.0	-1.7 12.8	16.5
	United Arab Emirates ¹²	AED	5300 *	4693	4032	12.9	16.4	12.2	15.4
	Pakistan	PKR	88812	70000	53846	26.9	30.0	15.7	16.2
	Vietnam Iran ¹⁴	VND IRR	18390850	15 997 550 6 869 758	13 772 070 4 686 513	15.0	16.2 46.6	5.2	-2.1
	Iran 14 Macao	MOP	na. 3737 +	3137	2685	na. 19.1	46.6 16.8	na. 12.0	20.7 10.4
	Lebanon	LBP	568 406	542 005	468 649	4.9	15.7	-1.6	10.2
	Kazakhstan	KZT	52438	30479	18646	72.0	63.5	63.7	50.9
	Sri Lanka Saudi Arabia	LKR SAR	na. 881 *	35 181 905	31 151 972	na. -2.7	12.9 -6.9	na. -6.9	5.8 -11.3
	Kuwait	KWD	na.	42 *	43	-2.7 na.	-0.9	-0.9 na.	-11.3 -5.7
	Bahrain	BHD	na.	49	51	na.	-4.8	na.	-4.5
	Oman	OMR	na.	46 *	41 *	na.	12.2	na.	7.8
	Jordan Qatar	JOD QAR	44 * 212 *	41 195 *	38 217 *	7.1 8.6	7.3 -9.9	2.2 6.6	2.7 -11.6
		- III	212	100	217	5.0	0.0		
Africa	Total	740	007007 +	205 520	000.000	20.0	0.0	6.5	-2.0
Africa	South Africa ¹¹ Morocco	ZAR MAD	367397 * na.	305 580 7 7 1 7	282 862 6 659	20.2 na.	8.0 15.9	13.8 na.	2.9 14.8
	Egypt ¹⁵	EGP	na.	4301	4308	na.	-0.2	na.	-10.1
	Namibia	NAD	na.	na.	4462	na.	na.	na.	na.
	Nigeria Mauritius	NGN	na.	na. 12.052	52 242	na.	na.	na.	na.
	Mauritius Kenya	MUR KES	na. na.	12953 30926	11963 26712	na. na.	8.3 15.8	na. na.	1.6 1.5
	Tunisia	TND	na.	177	162	na.	9.3	na.	5.5
	Algeria	DZD	6903	6761	6941	2.1	-2.6	-6.4	-6.8
	Angola	AOA	na.	4675 *	3491	na.	33.9	na.	18.0
	Total							13.8	2.9
Oceania	Australia ¹⁶	AUD	42 200	43813	41 457	-3.7	5.7	-5.3	2.3
	New Zealand ¹⁶	NZD	2064 +	1911	1835	8.0	4.2	6.8	0.1
NAZ 11	Total							-4.9	2.2
World								2.3	-3.3

				Premium volume (in millions of USD)	nominal	ge (in %) 2012 inflation-	Share of total business	Share of world market
North America	Ranking 1	Country United States ¹⁰	2012 567 756 +	2011 543 704	(in USD) 4.4	adjusted ¹⁷ 2.3	2012 (in %) 44.7	2012 (in %) 21.66
	11	Canada ¹¹ Total	51 783 * 619 538	51 998 595 701	-0.4 4.0	-0.9 2.0	42.3 44.5	1.98 23.64
Latin America and	13	Brazil	44784 *	40793	9.8	21.5	54.4	1.71
Caribbean	28 35	Mexico Chile	10 844 + 6 134 *	10086 5579	7.5 10.0	9.5 7.4	45.2 58.5	0.41 0.23
	38	Argentina ¹⁹	3118 *	2578	20.9	6.4	20.2	0.12
	39 47	Colombia Peru	2 754 * 1 394	2 343 1 237	17.5 12.7	10.8 4.1	31.0 46.5	0.11 0.05
	57	Venezuela	493 *	376	31.0	8.2	3.5	0.03
	66	Trinidad and Tobago	361 **	355 **	1.7	na.	37.9	0.01
	69 70	Jamaica Panama	259 ** 255	251 234	3.1 9.0	na. 3.0	37.0 22.4	0.01 0.01
	71	Ecuador	255 235 **	231	10.2	4.9	17.2	0.01
	73 80	Uruguay Guatemala	125	221 122	6.6 2.4	na. –1.1	24.2 20.3	0.01 0.00
	82	Dominican Republic	114	104	10.1	8.7	15.3	0.00
	84	Costa Rica Other countries	79 ** 632	72 ** 672	9.0	na.	8.8 21.1	0.00 0.02
F	3	Total	71 834 205 918 *	65 253	10.1 -1.3	16.8	42.6 66.1	2.74 7.86
Europe	4	United Kingdom France	149346 *	208 733 175 651	-1.3 -15.0	-3.0 -9.6	61.6	7.80 5.70
	6	Germany	106411 +	114319	-6.9	-1.1	45.9	4.06
	7 15	Italy Ireland	93 273 42 625 *	105056 43982 *	-11.2 -3.1	-6.6 3.0	64.7 83.8	3.56 1.63
	16	Spain	33762 +	40 184	-16.0	-11.1	46.9	1.29
	17 18	Switzerland Netherlands	33 171 + 29 338 *	34 422 30 475	-3.6 -3.7	2.5 1.8	54.8 29.2	1.27 1.12
	20	Sweden	27 275	31 961	-14.7	-11.8	73.6	1.04
	21 22	Belgium Luxembourg	26 548 * 25 946 +	25 991 20 07 8	2.1 29.2	7.6 36.4	64.6 88.7	1.01 0.99
	23	Finland	20910 +	20482	2.1	7.6	80.9	0.80
	24 25	Denmark Norway	20 774 * 14 183	22 006	-5.6 10.2	-0.4 13.6	65.9 58.8	0.79 0.54
	30	Poland	9721 *	12871 9235	5.3	11.2	51.1	0.37
	32	Portugal	8 400 *	10534 *	-20.3	-15.9	62.0	0.32
	33 36	Austria Czech Republic	8 3 7 3 + 3 6 8 0	9727 4069	-13.9 -9.6	-9.0 -3.0	40.0 46.9	0.32 0.14
	37	Liechtenstein	3519	4843	-27.3	-22.7	80.5	0.13
	40 42	Greece Hungary	2 479 + 1 774 *	2 9 3 2 2 1 9 3	–15.5 –19.1	-9.8 -14.3	42.2 53.8	0.09 0.07
	43	Turkey	1742 *	1 606	8.5	6.8	16.0	0.07
	44 48	Russia Malta	1 732 1 368 **	1 185 1 418	46.1 -3.6	45.8 na.	6.7 46.2	0.07 0.05
	49	Slovakia	1215 *	1 332	-8.8	-4.5	46.7	0.05
	54 58	Slovenia Romania	700 * 475 *	834 553	-16.1 -14.0	-11.3 -5.4	27.2 20.8	0.03 0.02
	62	Cyprus	441 *	510	-13.4	-9.0	43.2	0.02
	64 72	Croatia Ukraine	421 * 249 *	455 169	-7.5 47.3	-1.2 47.0	27.2 8.2	0.02 0.01
	76	Bulgaria	153 *	163	-6.0	-0.7	14.8	0.01
	78 88	Serbia Belarus	126 25	126 22	0.5 16.9	12.6 23.1	18.1 4.9	0.00
	00	Other countries	371	386			15.8	0.01
Asia	2	Total Japan ¹³	876 444 524 372 +	938 504 505 607	-6.6 3.7	-2.9 9.2	57.1 80.2	33.44 20.01
	5	PR China	141 208 +	134539	5.0	-0.2	57.5	5.39
	8 9	South Korea ¹³ Taiwan	78 920 72 522	73 669 64 144	7.1 13.1	5.5 11.5	56.7 82.6	3.01 2.77
	10	India ¹³	53 300 *	59864	-11.0	-6.9	80.2	2.03
	19 26	Hong Kong Singapore	28 979 * 12 257 +	25 554 11 596	13.4 5.7	8.6 0.4	88.6 55.5	1.11 0.47
	27	Indonesia	10894 *	10302	5.8	8.5	70.2	0.42
	29 31	Thailand Malaysia ¹³	10 789 9 513 *	9218 8858	17.0 7.4	15.8 6.8	58.8 64.2	0.41 0.36
	34	Israel	6 2 0 1 *	6682	-7.2	-1.7	53.7	0.24
	41 46	Philippines United Arab Emirates 12	2 265 * 1 443 *	1897 * 1278	19.4 12.9	12.8 12.2	64.8 20.1	0.09 0.06
	50	Pakistan	951 **	811	17.3	12.2 15.7	61.0	0.06
	52	Vietnam	882	780	13.0	5.2	44.7	0.03
	56 60	Iran ¹⁴ Macao	652 ** 468 +	647 ** 391	0.7 19.5	na. 12.0	7.9 69.4	0.02 0.02
	65	Lebanon	377	360	4.9	-1.6	29.1	0.01
	67 68	Kazakhstan Sri Lanka	352 313 **	208 318	69.2 -1.7	63.7 na.	24.8 44.8	0.01 0.01
	74	Saudi Arabia	235 *	241	-2.7	-6.9	4.3	0.01
	75 77	Kuwait Bahrain	181 ** 142 **	153 * 130	18.5 9.6	na. na.	18.7 22.7	0.01 0.01
	79	Oman	126 **	121 *	4.1	na.	16.5	0.00
	85 86	Jordan Qatar	62 * 58 *	57 54 *	7.1 8.6	2.2 6.6	9.3 4.5	0.00 0.00
	OU	Other countries	252	1 000			14.3	0.01
Africa	10	Total	957712	918478	4.3	6.5	71.1	36.54
Africa	12 51	South Africa ¹¹ Morocco	44 787 * 930 **	42 093 954	6.4 -2.5	13.8 na.	81.6 32.6	1.71 0.04
	53	Egypt ¹⁵	785 **	740	6.1	na.	43.2	0.03
	55 59	Namibia Nigeria	674 ** 474 **	688 ** 402 **	-2.1 17.9	na. na.	68.7 25.9	0.03 0.02
	61	Mauritius	442 **	451	-2.0	na.	67.5	0.02
	63 81	Kenya Tunisia	436 ** 123 +	348 126	25.1 -2.4	na. na.	33.8 15.0	0.02 0.00
	83	Algeria	89	93	-3.9	-6.4	7.1	0.00
	87	Angola Other countries	57 ** 1 091	50 * 1 063	14.5	na.	5.0 24.9	0.00 0.04
		Total	49 888	47 007	6.1	13.8	69.4	1.90
Oceania	14 45	Australia ¹⁶ New Zealand ¹⁶	43 689 1 672 +	45 186 1 510	-3.3 10.7	-5.3 6.8	50.7 15.9	1.67 0.06
	40	Other countries	87	79			23.2	0.00
World		Total World	45 448	46775	-2.8	-4.9	46.8	1.73
World		World	2620864	2611718	0.4	2.3	56.8	100.00

Table VI: Non-life insurance premium volume in local currency in 2012

				(in millions	Premium volume of local currency)	Cha	nge (in %) nominal		ange (in %) n-adjusted
	Country	Currency	2012	2011	2010	2012	2011	2012	2011
North America	United States ¹⁰ Canada ¹¹	USD CAD	703128 + 70704 +	677767 68292	655 450 65 305	3.7 3.5	3.4 4.6	1.6 2.0	0.3 1.6
	Total							1.7	0.4
Latin America and Caribbean	Brazil Venezuela	BRL VEF	73 263 * 58 782 *	63 420 44 855	54 595 35 604	15.5 31.0	16.2 26.0	9.6 8.2	8.9 -0.1
Caribbean	Mexico	MXN	173027 +	158736	136 008	9.0	16.7	4.7	12.9
	Argentina ¹⁹	ARS	56168 *	42 130	31871	33.3	32.2	6.7	8.9
	Colombia Chile	COP CLP	11014410 * 2119676 *	9751614	8 550 762 1 669 558	12.9 7.1	14.0 18.5	9.5 4.0	10.3 15.1
	Peru	PEN	4230	1 979 156 3 805	3393	11.2	12.2	7.2	8.5
	Ecuador	USD	1 2 3 0	1 105	926	11.3	19.4	5.9	14.2
	Panama	PAB	884	819	686	7.9	19.3	2.0	12.7
	Costa Rica Uruguay	CRC UYU	na. na.	na. 13377	344 515 11 108	na. na.	na. 20.4	na. na.	na 11.4
	Dominican Republic	DOP	24737	22867	21364	8.2	7.0	4.4	-1.3
	Trinidad and Tobago	TTD	na.	3728	1711	na.	117.9	na.	107.4
	Guatemala Jamaica	GTQ JMD	3813 na.	3720 36805	3 153 34 852	2.5 na.	18.0 5.6	-1.3 na.	11.1 –1.8
	Jamaica	SIVID	ria.	30003	34032	na.	5.0		
Europe	Total Germany	EUR	97679 +	94293	91 108	3.6	3.5	7.8	9.0 1.4
Lurope	United Kingdom	GBP	66550 *	64 940	64470	2.5	0.7	-0.3	-3.6
	France	EUR	72472 +	69685	66874	4.0	4.2	2.0	2.0
	Netherlands	EUR	55 265 *	56278	55 604	-1.8	1.2	-4.2	-1.1
	Italy Spain	EUR EUR	39652 29755 +	40037 30332	39 432 29 342	-1.0 -1.9	1.5 3.4	-3.9 -4.2	-1.2 0.2
	Switzerland	CHF	25669 +	25 290	24949	1.5	1.4	2.2	1.1
	Russia	RUB	755236 +	630198	533273	19.8	18.2	13.1	8.4
	Belgium	EUR	11335 *	10995	10529	3.1	4.4	0.2	0.9
	Austria Denmark	EUR DKK	9788 + 62392	9 466 61 243	9 1 9 1 5 8 7 4 8	3.4 1.9	3.0 4.2	0.9 -0.5	-0.3 1.5
	Norway	NOK	57879	54745	52 275	5.7	4.7	5.0	3.4
	Sweden	SEK	66381 +	65897	63792	0.7	3.3	-0.2	0.3
	Poland	PLN TDV	30343 *	29242	26498	3.8	10.4	-0.2	6.6
	Turkey Ireland	TRY EUR	16381 * 6405 *	14 158 6 476 *	11 667 6 627	15.7 -1.1	21.4 -2.3	6.3 -3.0	14.0 -3.4
	Portugal	EUR	4013 *	4152 *	4207 *	-3.4	-1.3	-6.0	-4.8
	Finland	EUR	3838	3723	3515	3.1	5.9	0.3	2.4
	Czech Republic	CZK	81 550	83070	84231	-1.8	-1.4	-4.9	-3.3
	Greece Luxembourg	EUR EUR	2642 + 2582 +	2996 2312	3 0 6 0 2 1 9 5	-11.8 11.7	-2.1 5.3	-13.1 8.8	-5.3 1.9
	Ukraine	UAH	22362 *	21347	22175	4.8	-3.7	4.2	-12.5
	Slovenia	EUR	1 457 *	1 454	1 438	0.2	1.1	-2.2	-1.4
	Romania	RON	6284 *	6138	6679	2.4	-8.1	-1.1	-13.7
	Malta Hungary	EUR HUF	na. 342 973 *	1 185 356 234	1 0 2 6 3 8 2 2 7 9	na. -3.7	15.5 -6.8	na. -8.9	12.7 -10.6
	Slovakia	EUR	1078 *	1083	1052	-0.5	3.0	-3.9	0.0
	Croatia	HRK	6577 *	6714	6788	-2.0	-1.1	-4.4	-3.5
	Bulgaria	BGN	1349 *	1 361	1 400	-0.9	-2.8	-3.3	-6.5
	Liechtenstein Cyprus	CHF EUR	800 451 *	440 457	514 440	81.8 -1.2	-14.4 3.9	83.1 -4.2	-14.6 0.4
	Serbia	RSD	50194	48084	47875	4.4	0.4	-2.4	-8.7
	Belarus	BYR	4126352	2 257 782	1 263 092	82.8	78.8	14.9	16.7
	Total							0.0	0.1
Asia	Japan ¹³	JPY	10760110 +	10470440	10042680	2.8	4.3	3.0	4.3
	PR China South Korea ¹³	CNY KRW	657987 + 67251650 +	564366 57995520	484 846 49 357 380	16.6 16.0	16.4 17.5	13.6 13.9	10.4 13.2
	Taiwan	TWD	451 051	420944	395742	7.2	6.4	5.1	4.9
	India ¹³	INR	715100 *	598200	482 130	19.5	24.1	10.2	13.9
	Singapore	SGD	12276 +	11629	10140	5.6	14.7	0.9	9.0
	Iran ¹⁴ Thailand	IRR THB	na. 234 942	79 79 1 000 188 220	54 475 310 167 672	na. 24.8	46.5 12.3	na. 21.2	20.6 8.1
	United Arab Emirates ¹²	AED	21 107 *	19229	18016	9.8	6.7	9.0	5.8
	Israel	ILS	20647 *	20647	19529	0.0	5.7	-1.7	2.2
	Malaysia ¹³	MYR	16416	15196	13931	8.0	9.1	6.5	5.9
	Saudi Arabia Indonesia	SAR IDR	19575 * 43399450 *	17599 37717960	15 4 1 5 32 4 5 3 6 8 0	11.2 15.1	14.2 16.2	6.4 10.3	8.8 10.3
	Hong Kong	HKD	28995 +	25752	23 929	12.6	7.6	8.2	2.2
	Qatar	QAR	4521 *	4162	3328	8.6	25.0	6.6	22.7
	Philippines	PHP	52010 *	45514 *	39035 *	14.3	16.6	10.8	11.3
	Vietnam Kazakhstan	VND KZT	22757990 + 159075	20 576 130 145 050	17 069 720 121 318	10.6 9.7	20.5 19.6	1.2 4.3	1.6 10.4
	Lebanon	LBP	1384312	1335231	1211477	3.7	10.2	-2.7	5.0
	Kuwait	KWD	na.	184 *	163	na.	12.7	na.	7.6
	Oman	OMR	na.	235 *	210 *	na.	12.2	na.	7.8
	Pakistan Jordan	PKR JOD	56808 * 424 *	54 000 396	46 552 371	5.2 7.2	16.0 6.8	-4.1 2.4	3.6 2.3
	Bahrain	BHD	424 na.	166	159	na.	4.4	z.4 na.	2.3 4.7
	Sri Lanka	LKR	na.	43331	37342	na.	16.0	na.	8.7
	Macao	MOP	1651 +	1215	1 087	35.9	11.8	27.7	5.6
	Total							8.1	8.0
Africa	South Africa ¹¹	ZAR	82720 *	79407	72 479	4.2	9.6	-1.4	4.3
	Morocco	MAD	na.	na.	15213	na.	na.	na.	na
	Nigeria Algeria	NGN DZD	na. 90019	na. 79914	149217 74373	na. 12.6	na. 7.5	na. 3.2	na 2.8
	Angola	AOA	na.	88825 *	72 563	na.	22.4	na.	7.9
	Egypt ¹⁵	EGP	na.	5655	5174	na.	9.3	na.	-1.6
	Kenya	KES	na.	60 668	52357	na.	15.9	na.	1.6
	Tunisia Namibia	TND NAD	na. na.	1 001 na.	947 2 <i>0</i> 29	na. na.	5.7 na.	na. na.	2.0 na
	Mauritius	MUR	na.	6 2 4 7	5 5 7 5	na.	12.1	na.	5.2
Oceania	Total Australia ¹⁶	AUD	41 075	38479	37 787	6.7	1.8	-1.0 4.9	2.5 -1.5
	New Zealand ¹⁶	NZD	10882	10454	9930	4.1	5.3	2.9	1.2
	Total							4.6	-1.0

North America Latin America and Caribbean Europe	Ranking 1 8 13 18 20 22 34 42 51 58 67 70 72 75 78 82 84 3 4 6 7 10 12 14 15 17 21 23 25	Country United States 10 Canada 11 Total Brazil Venezuela Mexico Argentina 19 Colombia Chile Peru Ecuador Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	703 128 + 70750 + 773878 37483 13670 13138 + 12340 6126 4357 1604 1230 884 818 738 632 591 489 442 2361 96903 125497 + 105500 12312	2011 677 767 69 033 746 800 37 863 10 431 12 777 10 181 5 276 4 092 1 382 1 105 819 750 693 598 582 478 428 2 493 89 949	(in USD) 3.7 2.5 3.6 -1.0 31.0 2.8 21.2 16.1 6.5 16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3 3.1	adjusted ¹⁷ 1.6 2.0 1.7 9.6 8.2 4.7 6.7 9.5 4.0 7.2 5.9 2.0 na. na. 4.4 na1.3 na.	2012 (in %) 55.3 57.7 55.5 45.6 96.5 54.8 79.8 69.0 41.5 53.5 82.8 77.6 91.2 75.8 84.7 62.1 79.7	2012 (in %) 35.30 3.55 38.86 1.88 0.69 0.66 0.62 0.31 0.22 0.08 0.06 0.04 0.04 0.04 0.03 0.03 0.03
Latin America and Caribbean	3 18 20 22 34 42 51 58 67 70 72 75 78 82 84 6 7 10 12 14 15 17 21 23	Total Brazil Brazil Wenezuela Mexico Argentina 19 Colombia Chile Peru Ecuador Panama Costa Rica Urriguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	773878 37483 * 13670 * 13138 + 12340 * 6126 * 4357 * 1604 1230 884 818 ** 738 ** 632 591 ** 489 442 ** 2361 96903 125497 + 105500 *	69 033 746 800 37 863 10 431 12 777 10 181 5 276 4 092 1 382 1 105 819 750 693 598 582 478 428 2 493 89 949	2.5 3.6 -1.0 31.0 2.8 21.2 16.1 6.5 16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3	2.0 1.7 9.6 8.2 4.7 9.5 4.0 7.2 5.9 2.0 na. na. 4.4 na.	57.7 55.5 45.6 96.5 54.8 79.8 69.0 41.5 53.5 82.8 77.6 91.2 75.8 84.7 62.1	3.55 38.86 1.88 0.69 0.66 0.62 0.31 0.22 0.08 0.06 0.04 0.04 0.04 0.03 0.03 0.03
Caribbean	18 20 22 34 42 51 58 67 70 72 75 78 82 84 6 7 10 12 14 15 17 21 23	Brazil Venezuela Mexico Argentina 19 Colombia Chile Peru Ecuador Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	37483 * 13670 * 13138 + 12340 * 6126 * 4357 * 1604 1230 884 818 * 738 * 632 591 * 489 442 * 2361 96903 125497 + 105500 *	37 863 10 431 12 777 10 181 5 276 4 092 1 382 1 105 819 750 ** 693 598 582 ** 478 428 2 493 89949	-1.0 31.0 2.8 21.2 16.1 6.5 16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3	9.6 8.2 4.7 6.7 9.5 4.0 7.2 5.9 2.0 na. na. 4.4 na.	45.6 96.5 54.8 79.8 69.0 41.5 53.5 82.8 77.6 91.2 75.8 84.7 62.1	1.88 0.69 0.66 0.62 0.31 0.22 0.08 0.06 0.04 0.04 0.03 0.03
	20 22 34 42 51 58 67 70 72 75 78 82 84 6 7 10 12 14 15 17 21 23	Mexico Argentina 19 Colombia Chile Peru Ecuador Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	13138 + 12340 * 6126 * 4357 * 1604 1230 884 818 ** 738 ** 632 591 ** 489 442 ** 2361 96903 125497 + 105500 *	12777 10181 5276 4092 1382 1105 819 750 693 598 582 478 428 2493 89949	2.8 21.2 16.1 6.5 16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3	4.7 6.7 9.5 4.0 7.2 5.9 2.0 na. na. 4.4 na.	54.8 79.8 69.0 41.5 53.5 82.8 77.6 91.2 75.8 84.7 62.1	0.66 0.62 0.31 0.22 0.08 0.06 0.04 0.04 0.03 0.03
Europe	22 34 42 51 58 67 70 72 75 78 82 84 6 7 10 12 14 15 17 21 23	Argentina 19 Colombia Chile Peru Ecuador Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	12340 * 6126 * 4357 * 1604 1230 884 818 ** 738 ** 632 591 ** 489 442 ** 2361 96903 125497 * 105500 *	10181 5276 4092 1382 1105 819 750 *** 693 598 582 *** 478 428 2493	21.2 16.1 6.5 16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3	6.7 9.5 4.0 7.2 5.9 2.0 na. na. 4.4 na. -1.3	79.8 69.0 41.5 53.5 82.8 77.6 91.2 75.8 84.7 62.1	0.62 0.31 0.22 0.08 0.06 0.04 0.04 0.03 0.03
Europe	42 51 58 67 70 72 75 78 82 84 6 7 10 12 14 15 17 21 23	Chile Peru Ecuador Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	4357 * 1604 1230 884 818 *	4 0 9 2 1 3 8 2 1 1 1 0 5 8 1 9 7 5 0 ** 6 9 3 5 9 8 5 8 2 ** 4 7 8 4 2 8 2 4 9 3 8 9 9 4 9	6.5 16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3	4.0 7.2 5.9 2.0 na. na. 4.4 na. -1.3	41.5 53.5 82.8 77.6 91.2 75.8 84.7 62.1	0.22 0.08 0.06 0.04 0.04 0.03 0.03
Europe	51 58 67 70 72 75 78 82 84 4 6 7 10 12 14 15 17 21 23	Peru Ecuador Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	1604 1230 884 818 ** 738 ** 632 591 ** 489 442 ** 2361 96903 125497 +	1382 1105 819 750 •• 693 598 582 •• 478 428 2493 89949	16.1 11.3 7.9 9.0 6.6 5.7 1.7 2.3	7.2 5.9 2.0 na. na. 4.4 na. –1.3	53.5 82.8 77.6 91.2 75.8 84.7 62.1	0.08 0.06 0.04 0.04 0.03 0.03
Europe	67 70 72 75 78 82 84 3 4 6 7 10 12 14 15 17 21 23	Panama Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	884 818 ** 738 ** 632 591 ** 489 442 ** 2361 96903 125497 +	819 750 ** 693 598 582 ** 478 428 2493 89949	7.9 9.0 6.6 5.7 1.7 2.3	2.0 na. na. 4.4 na. –1.3	77.6 91.2 75.8 84.7 62.1	0.04 0.04 0.04 0.03 0.03 0.02
Europe	70 72 75 78 82 84 84 6 7 10 12 14 15 17 21 23	Costa Rica Uruguay Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	818 ** 738 ** 632 591 ** 489 442 ** 2361 96903 125497 + 105500 **	750 ** 693 598 582 ** 478 428 2493 89949	9.0 6.6 5.7 1.7 2.3	na. na. 4.4 na. –1.3	91.2 75.8 84.7 62.1	0.04 0.04 0.03 0.03 0.02
Europe	72 75 78 82 84 3 4 6 7 10 12 14 15 17 21 23	Dominican Republic Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	738 ** 632 591 ** 489 442 ** 2361 96903 125497 + 105500 **	693 598 582 ** 478 428 2493 89949	6.6 5.7 1.7 2.3	na. 4.4 na. –1.3	75.8 84.7 62.1	0.04 0.03 0.03 0.02
Europe	78 82 84 3 4 6 7 10 12 14 15 17 21 23	Trinidad and Tobago Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	591 ** 489 442 ** 2361 96903 125497 + 105500 *	582 ** 478 428 2493 89949	1.7 2.3	na. -1.3	62.1	0.03 0.02
Europe	82 84 3 4 6 7 10 12 14 15 17 21 23	Guatemala Jamaica Other countries Total Germany United Kingdom France Netherlands Italy	489 442 ** 2361 96903 125497 + 105500 *	478 428 2493 89949	2.3	-1.3		0.02
Europe	3 4 6 7 10 12 14 15 17 21 23	Other countries Total Germany United Kingdom France Netherlands Italy	2361 96903 125497 + 105500 *	2 493 89 949	3.1	na		
Europe	4 6 7 10 12 14 15 17 21 23	Total Germany United Kingdom France Netherlands Italy	96 903 125 497 + 105 500 *	89 949		ria.	63.0 78.9	0.02 0.12
Europe	4 6 7 10 12 14 15 17 21 23	United Kingdom France Netherlands Italy	105500 *		7.7	7.8	57.4	4.87
	6 7 10 12 14 15 17 21 23	France Netherlands Italy		131 254 104 110	-4.4 1.3	1.6 -0.3	54.1 33.9	6.30 5.30
	10 12 14 15 17 21 23	Italy	93112 +	97 000	-4.0	2.0	38.4	4.68
	12 14 15 17 21 23		71 005 * 50 945	78338 55731	-9.4 -8.6	-4.2 -3.9	70.8 35.3	3.57 2.56
	15 17 21 23	Spain	38229 +	42 221	-9.5	-3.9 -4.2	53.1	1.92
	17 21 23	Switzerland	27376 +	28484	-3.9	2.2	45.2	1.37
	23	Russia Belgium	24296 + 14564 *	21 449 15 305	13.3 -4.8	13.1 0.2	93.3 35.4	1.22 0.73
		Austria	12575 +	13176	-4.6	0.9	60.0	0.63
		Denmark Norway	10771 9942	11 426 9 767	-5.7 1.8	-0.5 5.0	34.1 41.2	0.54 0.50
	27	Sweden	9804 +	10153	-3.4	-0.2	26.4	0.49
	28 29	Poland Turkey	9318 * 9140 *	9870 8473	-5.6 7.9	-0.2 6.3	48.9 84.0	0.47 0.46
	31	Ireland	8230 *	9014 *	-8.7	-3.0	16.2	0.41
	39 40	Portugal Finland	5155 * 4931	5779 * 5182	-10.8 -4.8	-6.0 0.3	38.0 19.1	0.26 0.25
	43	Czech Republic	4165	4694	-4.6 -11.3	-4.9	53.1	0.25
	45	Greece	3395 +	4170	-18.6	-13.1	57.8	0.17
	46 47	Luxembourg Ukraine	3317 + 2798 *	3219 2679	3.1 4.4	8.8 4.2	11.3 91.8	0.17 0.14
	49	Slovenia	1873 *	2024	-7.5	-2.2	72.8	0.09
	50 52	Romania Malta	1812 * 1591 **	2013 1650	-10.0 -3.6	-1.1 na.	79.2 53.8	0.09
	53	Hungary	1524 *	1772	-14.0	-8.9	46.2	0.08
	54 60	Slovakia Croatia	1 385 * 1 124 *	1 508 1 256	-8.2 -10.5	-3.9 -4.4	53.3 72.8	0.07 0.06
	66	Bulgaria	886 *	968	-8.4	-3.3	85.2	0.04
	69 79	Liechtenstein Cyprus	853 580 *	496 636	72.2 -8.8	83.1 -4.2	19.5 56.8	0.04 0.03
	80	Serbia	571	656	-13.0	-2.4	81.9	0.03
	81	Belarus Other countries	495 1 974	454 2012	9.1	14.9	95.1 84.2	0.02 0.10
		Total	658732	686 938	-4.1	0.0	42.9	33.07
Asia	2 5	Japan ¹³ PR China	129740 + 104302 +	132 589 87 319	-2.1 19.4	3.0 13.6	19.8 42.5	6.51 5.24
	9	South Korea ¹³	60376 +	52 199	15.7	13.9	43.3	3.03
	16 19	Taiwan India ¹³	15230 13142 *	14284	6.6 5.3	5.1 10.2	17.4 19.8	0.76 0.66
	26	Singapore	9823 +	12 474 9 245	6.3	0.9	44.5	0.49
	32	Iran ¹⁴	7570 **	7516	0.7	na.	92.1	0.38
	33 35	Thailand United Arab Emirates ¹²	7567 5747 *	6 1 7 7 5 2 3 6	22.5 9.8	21.2 9.0	41.2 79.9	0.38 0.29
	36	Israel	5355 *	5770	-7.2	-1.7	46.3	0.27
	37 38	Malaysia ¹³ Saudi Arabia	5315 5220 *	4965 4693	7.0 11.2	6.5 6.4	35.8 95.7	0.27 0.26
	41	Indonesia	4615 *	4291	7.6	10.3	29.8	0.23
	44 56	Hong Kong Qatar	3738 + 1242 *	3 308 1 143	13.0 8.6	8.2 6.6	11.4 95.5	0.19 0.06
	57	Philippines	1231 *	1051 *	17.2	10.8	35.2	0.06
	61	Vietnam	1091 +	1003	8.8	1.2	55.3	0.05
	63 65	Kazakhstan Lebanon	1067 918	989 886	7.8 3.7	4.3 -2.7	75.2 70.9	0.05 0.05
	71	Kuwait	789 **	666 *	18.5	na.	81.3	0.04
	74 76	Oman Pakistan	637 ** 608 *	612 * 625	4.1 -2.7	na. -4.1	83.5 39.0	0.03 0.03
	77	Jordan	598 *	558	7.2	2.4	90.7	0.03
	83 85	Bahrain Sri Lanka	484 ** 385 **	442 392	9.6 -1.7	na. na.	77.3 55.2	0.02 0.02
	88	Macao	207 +	152	36.3	27.7	30.6	0.02
		Other countries	1514	1723	7.0	0.4	85.7	0.08
Africa	24	Total South Africa ¹¹	388 511 10 084 *	360 307 10 938	7.8 -7.8	8.1 -1.4	28.9 18.4	19.51 0.51
	48	Morocco	1927 **	1975 **	-2.5	na.	67.4	0.10
	55 59	Nigeria Algeria	1 3 5 4 ** 1 1 6 1	1 148 ** 1 096	17.9 6.0	na. 3.2	74.1 92.9	0.07 0.06
	62	Angola	1083 **	946 *	14.5	na.	95.0	0.05
	64 68	Egypt ¹⁵ Kenya	1 033 ** 855 **	973 683	6.1 25.1	na. na.	56.8 66.2	0.05 0.04
	73	Tunisia	694 **	711	-2.4	na. na.	85.0	0.03
	86	Namibia	306 ** 212 **	313 **	-2.1	na.	31.3	0.02
	87	Mauritius Other countries	213 ** 3293	218 3266	-2.0	na.	32.5 75.1	0.01 0.17
		Total	22002	22 267	-1.2	-1.0	30.6	1.10
Oceania	11	Australia ¹⁶ New Zealand ¹⁶	42525 8811	39 685 8 259	7.2 6.7	4.9 2.9	49.3 84.1	2.14 0.44
			5511					
World	30	Other countries Total	287 51 623	240 48184	7.1	4.6	76.8 53.2	0.01 2.59

Table VIII: Insurance density: premiums¹ per capita in USD in 2012

North Amorica	Ranking	Country	Total business	Life business	Non-life business 2 239.2
North America	10 17	United States ¹⁰ Canada ¹¹	4 047.3 + 3 533.7 *	1 808.1 + 1 493.4 *	2 2 3 9 . 2
	17	Total	3996.3	1776.8	2219.5
atin America and Caribbean	34	Trinidad and Tobago	705.3 **	267.1 **	438.2
	36	Chile	601.5 *	351.7 *	249.8
	42 45	Venezuela Brazil	473.8 * 414.2 *	16.5 * 225.5 *	457.3 188.7
	46	Argentina	375.5 *	75.8 *	299.8
	50	Panama	314.2	70.4	243.9
	52	Uruguay	286.9 **	69.3 **	217.6
	55	Jamaica	253.8 **	93.8 **	160.0
	56	Mexico	206.2 +	93.2 +	113.0
	58 59	Costa Rica Colombia	187.1 ** 186.8 *	16.5 ** 57.9 *	170.7 128.9
	67	Peru	100.8	46.8	53.9
	68	Ecuador	100.0	17.2	82.8
	73	Dominican Republic	73.3	11.2	62.1
	79	Guatemala	40.5	8.2	32.2
		Total	281.9	120.0	161.9
urope	1 2	Switzerland Netherlands	7 522.1 + 5 984.9 *	4121.1 + 1749.8 *	3 401.1 4 235.1
	3	Denmark	5304.1 *	3718.0 *	1586.2
	5	Luxembourg ¹	5079.4 +	3067.4 +	2012.0
	6	Finland	4770.7 +	3860.3 +	910.4
	8	Norway ¹	4487.8	2831.5	1 656.3
	9	United Kingdom ¹	4350.2 *	3 2 5 5 . 8 *	1094.4
	11	Ireland ¹	4011.3 *	3067.8 *	943.6
	13 15	Sweden Belgium ¹	3 8 9 5 .6 + 3 5 7 4 .7 *	2 865.6 2 366.8 *	1 030.0 1 208.0
	16	France ¹	35/4.7 3543.5 *	2300.8	1 304.3
	19	Germany ¹	2804.6 +	1299.3 +	1505.3
	21	Austria	2478.3 +	990.6 +	1 487.7
	23	Italy ¹	2 2 2 1 . 5	1 473.2	748.3
	24	Spain	1556.9 +	730.2 +	826.8
	27	Portugal	1278.9 *	793.8 *	485.1
	28 30	Slovenia Cyprus	1 247.7 * 1 178.7 *	339.5 * 509.4 *	908.2 669.3
	30	Malta	990.3 **	655.2 **	335.1
	33	Czech Republic	746.7	350.3	396.4
	37	Greece	520.3 +	219.6 +	300.7
	40	Poland	493.8 *	252.1 *	241.7
	41	Slovakia	480.2 *	224.4 *	255.7
	47	Croatia	348.4 *	94.9 *	253.5
	49 60	Hungary Russia	331.5 * 182.4 +	178.3 * 12.1	153.1 170.3
	62	Turkey	145.9 *	23.4 *	122.5
	63	Bulgaria	139.6 *	20.6 *	119.0
	65	Romania	107.2 *	22.3 *	85.0
	69	Serbia	96.1	17.4	78.7
	74	Ukraine	67.8 *	5.5 *	62.2
	77 88	Belarus Liechtenstein	54.6 na.	2.7 na.	51.9 na.
	00	Total	1724.4	996.0	728.3
ia	4	Japan ¹³	5167.5 +	4142.5 +	1024.9
	7	Hong Kong	4543.9 *	4024.7 *	519.2
	14	Taiwan	3759.6	3 107.1	652.5
	18	Singapore ¹	3362.0 +	2471.8 +	890.2
	20 25	South Korea ¹³ Israel	2 785.4 + 1 505.5 *	1 578.1 807.9 *	1 207.3 697.7
	26	United Arab Emirates ¹²	1 464.2 *	293.9 *	1170.3
	29	Macao	1189.5 +	825.1 +	364.4
	35	Qatar	695.9 **	31.2 **	664.6
	38	Malaysia ¹³	514.2 *	329.9 *	184.3
	43	Bahrain	449.6 **	102.2 **	347.4
	48 51	Kuwait	337.1 ** 301.9	63.0 ** 87.9	274.1
	51 53	Lebanon Thailand	301.9 266.2	87.9 156.5	214.0 109.7
	54	Oman	263.6 **	43.5 **	220.1
	57	Saudi Arabia	190.2 *	8.2 *	182.0
	61	PR China	178.9 +	102.9 +	76.0
	64	Iran ¹⁴	108.8 **	8.6 **	100.2
	66	Jordan	102.5 *	9.6 *	93.0
	71 75	Kazakhstan Indonesia	86.7 65.3 *	21.5 45.8 *	65.2 19.4
	75 78	Indonesia India ¹³	53.2 *	45.8 42.7 *	10.5
	78 80	Philippines	36.0 *	42.7 23.3 *	12.7
	82	Sri Lanka	32.9 **	14.8 **	18.2
	84	Vietnam	22.0 +	9.8	12.2
	87	Pakistan	8.7 **	5.3 **	3.4
		Total	321.7	229.8	91.9
ica	31	South Africa ¹¹	1 080.9 *	882.3 * 336.8 **	198.6 162.4
	39 44	Mauritius Namibia	499.2 ** 414.8 **	336.8 ^^ 285.2 **	162.4 129.7
	70	Morocco	87.6 **	28.5 **	59.1
	72	Tunisia	76.3 +	11.5 +	64.8
	76	Angola	56.5 **	2.8 **	53.7
	81	Algeria	34.3	2.4	31.9
	83	Kenya	30.1 **	10.2 **	19.9
	85	Egypt ¹⁵	21.7 **	9.4 **	12.3
	86	Nigeria Total	10.9 **	2.8 **	8.1
ceania	12	Total Australia	67.3 3 922.3	46.7 1 987.7	20.6 1 934.7
cama	22	Australia New Zealand	3922.3 2349.8 +	1987.7 374.7 +	1934.7
	~~	Total	2660.2	1245.5	1414.7

Table IX: Insurance penetration: premiums¹ as a % of GDP in 2012

	Ranking	Country	Total business	Life business	Non-life business
North America	13	United States ¹⁰	8.18 +	3.65 +	4.52 +
	18	Canada ¹¹ Total	6.74 * 8.03	2.85 * 3.57	3.89 + 4.46
Latin America and Caribbean	33	Jamaica	4.68 **	1.73 **	2.95 **
	36	Trinidad and Tobago	4.27 **	1.62 **	2.66 **
	37 41	Chile Venezuela	3.98 * 3.71 *	2.32 * 0.13 *	1.65 * 3.58 *
	42	Brazil	3.65 *	1.99 *	1.66 *
	43	Argentina	3.30 *	0.67 *	2.63 *
	44	Panama	3.18	0.71	2.47
	52 55	Colombia Mexico	2.43 * 2.04 +	0.75 * 0.92 +	1.68 * 1.12 +
	57	Costa Rica	2.00 **	0.18 **	1.83 **
	60	Uruguay	1.95 **	0.47 **	1.48 **
	65	Ecuador	1.76	0.30	1.46
	68 74	Peru Daminiaan Banublia	1.50 1.28	0.70 0.20	0.80
	74 75	Dominican Republic Guatemala	1.28	0.25	1.08 0.98
	, 0	Total	3.00	1.28	1.72
Europe	3	Netherlands	12.99 *	3.80 *	9.19 *
	7 8	United Kingdom ¹	11.27 *	8.44 * 8.37 +	2.84 * 1.97
	9	Finland Switzerland	10.35 + 9.57 +	5.25 +	4.33 +
	10	Denmark	9.45 *	6.62 *	2.83
	11	France ¹	8.92 *	5.64 *	3.28 +
	12	Ireland ¹	8.49 *	6.49 *	2.00 *
	14 16	Belgium ¹ Sweden	8.12 * 7.06 +	5.38 * 5.19	2.75 * 1.87 +
	17	Germany ¹	6.74 +	3.12 +	3.62 +
	19	Italy ¹	6.73	4.46	2.27
	20	Portugal	6.33 *	3.93 *	2.40 *
	25	Slovenia	5.46 *	1.49 *	3.98 *
	26 27	Spain Austria	5.33 + 5.27 +	2.50 + 2.11 +	2.83 + 3.16 +
	31	Malta	4.75 **	3.14 **	1.61 **
	32	Luxembourg ¹	4.72 +	2.85 +	1.87 +
	34	Norway ¹	4.48	2.82	1.65
	35	Cyprus	4.45 *	1.93 *	2.53 *
	39 40	Poland Czech Republic	3.82 * 3.72	1.95 * 1.75	1.87 * 1.98
	49	Slovakia	2.70 *	1.26 *	1.44 *
	50	Croatia	2.69 *	0.73 *	1.96 *
	51	Hungary	2.44 *	1.31 *	1.13 *
	53	Greece	2.36 +	1.00 +	1.36 +
	56 61	Bulgaria Serbia	2.01 * 1.86	0.30 * 0.34	1.71 * 1.52
	62	Ukraine	1.82 *	0.15 *	1.67 *
	69	Romania	1.44 *	0.30 *	1.14 *
	72	Turkey	1.37 *	0.22 *	1.15 *
	73 79	Russia Belarus	1.33 + 0.94	0.09 0.05	1.24 + 0.90
	88	Liechtenstein	na.	na.	0.90 na.
		Total	6.73	3.89	2.84
Asia	1	Taiwan	18.19	15.03	3.16
	4	Hong Kong South Korea ¹³	12.44 * 12.12 ±	11.02 *	1.42 +
	5 6	Japan ¹³	12.12 + 11.44 +	6.87 9.17 +	5.25 + 2.27 +
	22	Singapore ¹	6.03 +	4.43 +	1.60 +
	28	Thailand	5.02	2.95	2.07
	29	Malaysia ¹³	4.80 *	3.08 *	1.72
	30 38	Israel India ¹³	4.78 * 3.96 *	2.56 * 3.17 *	2.21 * 0.78 *
	46	PR China	2.96 +	1.70 +	1.26 +
	48	Lebanon	2.85	0.83	2.02
	54	Jordan	2.13 *	0.20 *	1.93 *
	58	United Arab Emirates ¹²	1.98 *	0.40 *	1.58 *
	59 64	Bahrain Indonesia	1.97 ** 1.77 *	0.45 ** 1.24 *	1.52 ** 0.53 *
	66	Iran ¹⁴	1.77	0.13 **	1.52 **
	67	Macao	1.63 +	1.13 +	0.50 +
	70	Vietnam	1.42 +	0.63	0.78 +
	71	Philippines	1.40 *	0.90 *	0.49 *
	76 77	Sri Lanka Oman	1.20 ** 1.01 **	0.54 ** 0.17 **	0.66 ** 0.84 **
	80	Saudi Arabia	0.75 *	0.03 *	0.72 *
	82	Kazakhstan	0.71	0.18	0.53
	83	Pakistan	0.71 **	0.43 **	0.28 *
	86 97	Qatar	0.63 ** 0.50 **	0.03 ** 0.09 **	0.60 * 0.40 **
	87	Kuwait Total	5.73	4.09	0.40 ··· 1.64
frica	2	South Africa ¹¹	14.16 *	11.56 *	2.60 *
	15	Namibia	8.00 **	5.50 **	2.50 **
	23	Mauritius	5.94 **	4.00 **	1.93 **
	45 47	Kenya Maracco	3.05 ** 2.95 **	1.03 ** 0.96 **	2.02 ** 1.99
	47 63	Morocco Tunisia	2.95 ^^ 1.80 +	0.96 ^^	1.99
	78	Angola	0.99 **	0.05 **	0.94 **
	81	Egypt ¹⁵	0.73 **	0.31 **	0.41 **
	84	Nigeria	0.68 **	0.18 **	0.51 **
	85	Algeria	0.67	0.05	0.62
Oceania	21	Total New Zealand	3.65 6.25 +	2.53 1.00 +	1.12 5.26
, ocuma	24	Australia	5.60	2.84	2.76
World ³		Total	5.60 6.50	2.62 3.69	2.98 2.81

			Population	Gro	ss domestic	c product				Excl	hange rate
	Ranking by GDP	Country	(millions) 2012	USDbn 2012	2012	(in %) 2011	Inflation ra 2012	ate (in %) 2011	2012	2011	Change (in %)
North America	1 10	United States Canada	314.0 34.7	15542 1819	2.2 1.8	1.8 2.6	2.1 1.5	3.1 2.9	1.00 1.00	1.00 0.99	0.0
		Total	348.7	17361	2.2	1.9					
Latin America and Caribbean	7 14	Brazil Mexico	198.6 116.3	2252 1177	0.9 4.0	2.8 3.9	5.4 4.1	6.6 3.4	1.95 13.17	1.67 12.42	16.7 6.0
	27	Argentina ¹⁹	41.2	469	1.9	8.9	25.0	21.4	4.55	4.14	10.0
	30 32	Venezuela Colombia	29.9 47.5	381 365	5.6 3.3	4.2 5.9	21.1 3.2	26.1 3.4	4.30 1798.10	4.30 1848.14	0.0 -2.7
	38	Chile	17.4	264	5.7	6.0	3.0	3.0	486.49	483.67	0.6
	51 62	Peru Ecuador	29.8 14.9	200 84	6.3 4.8	6.9 8.0	3.7 5.1	3.4 4.5	2.64 1.00	2.75 1.00	-4.2 0.0
	64	Dominican Republic	10.2	58	3.8	4.5	3.7	8.5	39.14	38.23	2.4
	70 71	Guatemala Uruguay	15.2 3.4	50 50	2.9 3.7	3.9 5.7	3.8 8.1	6.2 8.1	7.80 20.31	7.79 19.31	0.2 5.2
	75	Costa Rica	4.8	45	3.7 4.5	4.2	4.5	4.9	503.10	505.66	-0.5
	79	Panama	3.6	36 22	9.5	10.6	5.8	5.9	1.00	1.00	0.0
	83 84	Trinidad and Tobago Jamaica	1.3 2.8	15	0.4 -0.4	-1.4 0.9	9.1 6.7	5.1 7.5	6.42 88.50	6.41 85.89	0.1 3.0
Europe	4	Total ¹⁸ Germany	598.5 81.7	5621 3399	2.6 0.9	4.1 3.1	2.0	2.0	0.78	0.72	8.3
Luiope	5	France	65.6	2605	0.0	1.7	2.0	2.1	0.78	0.72	8.3
	6 8	United Kingdom Italy	63.2 60.8	2440 2007	0.2 -2.2	0.9 0.6	2.8 3.0	4.5 2.8	0.63 0.78	0.62 0.72	1.1 8.3
	9	Russia	142.7	1952	3.8	4.3	6.0	9.0	31.09	29.38	5.8
	13 17	Spain Turkey	46.2 74.6	1351 795	-1.4 2.6	0.4 8.7	2.4 8.9	3.2 6.5	0.78 1.79	0.72 1.67	8.3 7.3
	18	Netherlands	16.8	773	-0.9	1.1	2.5	2.3	0.78	0.72	8.3
	20	Switzerland	8.0	632	1.0	1.9	-0.7	0.2	0.94	0.89	5.6
	21 22	Sweden Norway	9.5 5.0	525 502	1.2 3.0	3.8 1.4	0.9 0.7	3.0 1.3	6.77 5.82	6.49 5.60	4.3 3.9
	23	Poland	38.6	499	2.3	4.3	4.0	3.5	3.26	2.96	9.9
	25 28	Belgium Austria	11.0 8.5	485 398	-0.2 0.7	1.8 2.7	2.8 2.5	3.5 3.3	0.78 0.78	0.72 0.72	8.3 8.3
	34	Denmark	5.6	314	-0.6	1.1	2.4	2.8	5.79	5.36	8.1
	42 43	Finland Greece	5.4 11.3	250 249	-0.2 -6.4	2.8 -7.1	2.8 1.5	3.4 3.3	0.78 0.78	0.72 0.72	8.3 8.3
	46	Portugal	10.5	213	-3.2	-1.6	2.8	3.7	0.78	0.72	8.3
	47 48	Ireland Czech Republic	4.5 10.5	211 211	0.6 -0.3	1.4 1.6	1.9 3.2	1.2 2.0	0.78 19.58	0.72 17.70	8.3 10.6
	55	Ukraine	45.0	167	1.0	4.5	0.5	10.0	7.99	7.97	0.3
	56	Romania	21.3	159	1.0	2.5	3.5	6.5	3.47	3.05	13.8
	58 61	Hungary Slovakia	9.9 5.4	135 96	-1.0 2.2	1.7 3.4	5.7 3.5	4.2 3.0	225.10 0.78	201.05 0.72	12.0 8.3
	66	Croatia	4.4	57	-1.5	0.0	2.5	2.5	5.85	5.34	9.5
	67 68	Luxembourg Belarus	0.5 9.5	57 55	0.2 2.0	1.7 5.3	2.7 59.1	3.4 53.2	0.78 8337.00	0.72 4974.63	8.3 67.6
	69	Bulgaria	7.4	52	0.5	1.7	2.5	4.0	1.52	1.41	8.2
	72 78	Slovenia Serbia	2.1 7.3	47 38	-1.5 -1.5	-0.2 2.5	2.5 7.0	2.5 10.0	0.78 87.96	0.72 73.35	8.3 19.9
	82	Cyprus	0.9	23	-2.3	0.5	3.1	3.5	0.78	0.72	8.3
	87 88	Malta Liechtenstein	0.4 0.0	9 6	1.2 0.5	1.6 1.3	3.2 -0.7	2.5 0.2	0.78 0.94	0.72 0.89	8.3 5.6
Asia	2	Total ¹⁸ PR China	815.0 1 372.3	20871 8303	0.3 7.8	2.1 9.3	2.6	5.4	6.31	6.46	-2.4
Asia	3	Japan	126.6	5716	2.0	-0.5	-0.3	-0.1	82.94	78.97	5.0
	11 15	India South Korea	1 249.0 50.0	1679 1149	5.0 2.1	6.2 3.6	8.5 1.8	8.9 3.8	54.42 1113.88	47.95 1111.05	13.5 0.3
	16	Indonesia	237.7	876	6.2	6.5	4.3	5.4	9403.20	8789.38	7.0
	19 24	Saudi Arabia Iran	28.7 75.6	727 498	6.8 -2.0	8.5 2.0	4.5 28.7	5.0 21.5	3.75 12184.00	3.75	0.0 14.8
	26	Taiwan	23.3	482	1.2	4.0	1.9	1.4	29.62	29.47	0.5
	31 33	Thailand	68.9 4.9	366 364	6.7 3.3	0.2 4.2	3.0 0.7	3.8 0.9	31.05	30.47 3.67	1.9 0.0
	35	United Arab Emirates Malaysia	28.8	309	5.6	5.1	1.5	3.0	3.67 3.09	3.06	0.0
	36 39	Singapore	5.0	277 263	1.3 1.4	5.3 4.9	4.6 4.1	5.2	1.25	1.26	-0.7
	39 41	Hong Kong Philippines	7.2 97.1	263 250	6.6	3.9	3.1	5.3 4.7	7.76 42.23	7.78 43.31	-0.4 -2.5
	44	Israel	7.7	242	3.2	4.6	1.7	3.5	3.86	3.58	7.8
	45 49	Pakistan Qatar	180.0 1.9	221 207	3.7 6.0	3.0 13.0	9.7 1.9	11.9 1.9	93.40 3.64	86.34 3.64	8.2 0.0
	50	Kazakhstan	16.4	201	5.0	7.5	5.1	8.3	149.11	146.62	1.7
	52 57	Kuwait Vietnam	2.9 89.7	195 139	4.9 5.0	6.3 6.0	2.9 9.3	4.7 18.7	0.28 20859.43	0.28 20509.80	1.1 1.7
	63	Oman	2.9	76	5.5	5.5	2.9	4.1	0.38	0.38	0.0
	65 74	Sri Lanka Lebanon	21.2 4.3	58 45	6.4 1.0	8.2 3.0	7.3 6.6	6.7 5.0	127.10 1507.50	110.57 1507.50	15.0 0.0
	77	Macao	0.6	41	7.2	20.8	6.4	5.8	7.99	8.02	-0.3
	80 81	Bahrain Jordan	1.4 6.4	32 31	3.9 2.7	1.9 2.6	2.8 4.7	-0.4 4.4	0.38 0.71	0.38 0.71	0.0
		Total ¹⁸	4167.7	23403	4.7	4.8					
Africa	29 37	South Africa Nigeria	50.8 167.0	387 268	2.5 6.5	3.5 7.4	5.7 12.2	5.0 10.8	8.20 156.80	7.26 154.74	13.0 1.3
	40	Egypt	83.9	250	2.2	1.8	8.7	11.0	5.99	5.81	3.2
	53 59	Algeria Angola	36.5 20.2	186 115	2.5 7.5	2.5 3.4	9.1 10.3	4.5 13.5	77.51 95.30	72.94 93.93	6.3 1.5
	60	Morocco	32.6	97	2.7	5.0	1.3	0.9	8.63	8.09	6.7
	73 76	Tunisia Kenya	10.7 42.8	45 42	3.5 4.3	-1.9 4.4	5.6 9.4	3.6 14.0	1.56 84.53	1.41 88.81	11.0 -4.8
	85	Namibia	2.4	12	4.0	4.8	6.4	5.0	8.20	7.26	13.0
	86	Mauritius Total¹⁸	1.3 1 068.2	11 1970	3.2 3.9	4.1 1.8	3.9	6.5	31.25	28.71	8.9
		iotai	1 000.2		ა.უ	1.0					
Oceania	12	Australia	22.0	1540	3.6	2.4	1.7	3.4	0.97	0.97	
Oceania	12 54	Australia New Zealand Total¹⁸	22.0 4.5 36.5	1540 168 1734	3.6 1.7 3.4	2.4 0.5 2.3	1.7 1.2	3.4 4.0	0.97 1.24	0.97 1.27	-0.4 -2.4

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