

IPCC Expert Meeting on Communication, Oslo, Norway, 9-10 February 2016

Norwegian Environment Agency, Grensesvingen 7, 0661 Oslo, Norway

#IPCCOslo

Programme

Tuesday 9 February

(08.00-09.00 registration)

1. 09.00-09.15 Formal opening
Audun Rosland, director of the climate department, Norwegian Environment Agency
Hoesung Lee, IPCC Chair (*via videoconference*)
Chair: Christian Bjørnæs

2. 09.15-09.45 IPCC communication issues – constraints and opportunities
Chair: Christian Bjørnæs
Presenter: Jonathan Lynn
[Advance paper](#)
Advance paper on [preparations for the release of AR5 and previous reports](#)
[Current IPCC Communications Strategy](#)
IPCC Communications Strategy [Implementation Note](#)
[AR5 Communications Strategy](#)

3. 09.45-10.30 The AR5 experience – communications lessons from the authors
Panel discussion with co-chairs and authors from AR5 who describe what worked and what did not in developing the report from a readability and access perspective, identifying key challenges and areas for improvement
Panelists will be requested to submit brief advance papers, and highlight key points in opening statements of ~5 minutes to initiate the discussion
Chair: Christian Bjørnæs
Panelists: [Chris Field](#), Leo Meyer, Pauline Midgley, [Youba Sokona](#)
Advance papers

4. 10.30-11.15 The AR5 experience – lessons from outreach
Panel discussion with representatives of governments and NGOs on AR5 outreach in developed and developing countries
Panelists will be requested to submit brief advance papers, and highlight key points in brief opening statements of ~2-3 minutes to initiate the discussion
Chair: Christian Bjørnæs
Panelists: [Øyvind Christophersen](#), Hunter Cutting, [Jessica Dator-Bercilla](#), [Christiane Textor](#), [Rabelani Tshikalanke](#), [Simbisai Zhanje](#)
Advance papers

5. 11.15-12.15 World Café (with coffee)

The context for this discussion is that AR6 will probably appear in 2021/2022. How will we communicate its findings to the teenagers and young people (currently children) who will face the consequences of climate change that AR6 will describe? Already young people today tend not to get their information from conventional media such as newspapers and TV, or from books. The questions will be:

- How can the IPCC communicate its often dense and technical material not only to policymakers but the wider world, bearing in mind that communications methods are changing fast?
- What new stakeholder groups can the IPCC reach and how?
- What new communications products can the IPCC use (including new types of derivative products, or new types of outreach activity)?

Hosts: Monica Araya, Øyvind Christophersen, Enrique Maurtua Konstantinidis, Katie Mach, Asher Minns, Rabelani Tshikalanke, Michael Williams, Mandy Woods, Jean-Pascal van Ypersele

Participants will be allocated to one of nine groups, which will each move between three tables for three sessions of 15 minutes each

6. 12.15-12.45 The JPI Study on Communicating AR5

Chair: Monica Araya

Presenter: [James Painter](#)

Respondent: Laura Gallardo

(Panelists from previous sessions encouraged to comment)

[Advance paper on JPI study](#)

Advance paper: [compilation of recent relevant research and publications](#)

7. 12.45-13.30 Climate communications – other assessments

This will also touch on questions such as training scientists in presentations for non-specialists, and use of photos

Chair: Monica Araya

Presenter: [Susan Hassol](#)

[Advance paper](#)

8. 13.30-14.30 Lunch

9. 14.30-17.15 Break-out sessions to develop recommendations for the Panel (coffee available 16.00):

NB 1: Recommendations should also address specific issues in developing countries.

NB 2 Recommendations should consider any resource implications, and should also consider the communications role of National Focal Points and Technical Support Units.

NB 3: Participants are encouraged to move between groups. If moving between groups, it is recommended to do so at 16.00 on Tuesday and at 11.15 or after lunch on Wednesday.

NB 4: Co-Chairs and rapporteurs will also develop recommendations for updating the IPCC Communications Strategy (and Implementation Plan), with help from participants dedicated to this task. (Pauline Midgley, Rapporteurs for the Communications Strategy for each break-out group)

- i. 14.30-15.00 Reports back from World Café by hosts; briefing on role of break-out sessions and participation in different break-out groups
Chair: Christian Bjørnæs
- ii. 15.00-17.15 Break-out sessions
 - A. Recommendations on improving readability, clarity and policy relevance of the IPCC reports (including scoping; use of language experts, science writers, graphics designers; summary for citizens of the world; translation; training on presentations; use of video, animations and graphics)
Co-Chairs: Richard Black, Debra Roberts
Rapporteur: John Cook
Rapporteur for Communications Strategy: Christiane Textor
Participants to include: [David Budescu](#)
Advance papers
 - B. Recommendations on derivative products (including any formal or informal role for the IPCC; development of presentations for non-specialists)
Co-Chairs: Leo Meyer, Simbisai Zhanje
Rapporteur: Joyashree Roy
Rapporteur for Communications Strategy: Youba Sokona
Participants to include: [Eliot Whittington](#)
Advance papers
 - C. Recommendations on communications with stakeholders (including scoping, outreach and social media; stakeholders include children; presentations for non-specialists)
Co-Chairs: Rabelani Tshikalanke, Jean-Pascal van Ypersele
Rapporteur: Jessica Dator-Bercilla
Rapporteur for Communications Strategy: Eduardo Calvo
Participants to include: [Andreas Fischlin](#); [Paul Lussier](#)
Advance papers
 - D. Recommendations on communications with and through media (including communications before a report is finalized, use of external resources, the launch process, media training, transparency of IPCC meetings and activities)
Co-Chairs: Tim Nuthall, Monica Araya
Rapporteur: Heidi Cullen
Rapporteur for Communications Strategy: Ko Barrett
Participants to include: Lance Ignon, Jill Peeters
Advance papers
10. 17.30-18.15 Reports of Day 1 break-out sessions and follow-up discussion
To include some written material or slides
Chair: Christian Bjørnæs
11. 18.15-18.30 Compilation of Day 1 Twitter comments (#IPCCOslo)
Presenter : Nina Peeva
12. 19.00-21.30 Visit to Ski Museum and Holmenkollen ski jump tower with dinner, followed by guided tour in groups and talk about importance of snow to countries like Norway and challenges posed by climate change
Buses will leave the meeting venue at 18.30 and go directly to the museum/ski jump (not via hotels). Transport will be arranged back to the hotels afterwards.

Wednesday 10 February

13. 08.00-09.00 Meeting of break-out group co-chairs and rapporteurs to discuss recommendations for communications strategy

14. 09.00-09.15 Recap of previous day, discussion of cross-cutting issues including social media, training authors, products not approved by the Panel, involvement in third-party products
Chair: Christian Bjørnæs

15. 09.15-09.45 Tackling misinformation and misconceptions
Chair : Christian Bjørnæs
Presenter : John Cook
Advance paper

16. 09.45-10.30 Beyond the transmission belt – “upstream” communications and stakeholder values
Chair: Christian Bjørnæs
Presenter: [Paul Lussier](#)
Respondent: Beth Holland
Advance papers

16. 10.30-12.15 Break-out sessions (as above) (coffee available at 11.00)

17. 12.15-13.45 Lunch
Side event – Children’s Panel on Climate Change (Barnas Klimapanelet)
 - Presentation by Children’s Panel on Climate Change
 - Discussion on communicating climate change to young people

18. 13.45-15.15 Break-out sessions contd.

19. 15.15-16.00 Break for rapporteurs to prepare reports

20. 16.00-16.45 Reports of break-out sessions, follow-up discussion (coffee available at 16.00)
Chair: Christian Bjørnæs
Rapporteurs: Christine Textor, Joyashree Roy, Jessica Dtor-Bercilla, Heidi Cullen, Pauline Midgley

21. 16.45-17.00 Compilation of Day 2 Twitter comments (#IPCCOslo)
Presenter : Nina Peeva

22. 17.00-17.15 Conclusions and explanation of next steps
Presenter: Jonathan Lynn