











Ministry of Economic Growth and Job Creation

MEDIA WORKSHOP

Fostering a better understanding among the news media about climate science, solutions to climate change and the IPCC process

29 November 2016, 9.00 am – 4.00 pm University of the West Indies, Regional Headquarters Building, Mona, Kingston 7, Jamaica

Provisional Programme

Overview

08:30 am	Registration
09:00 am	Welcome and Introductions
09:10 am	Climate science: The basics
09: 30am	Q&A
09:45 am	The AR6 process: How the IPCC produces reports
10:00 am	Q&A
10:15 am	Coffee Break
10:30 am	Key findings of AR5 for the Caribbean Region
11:00 am	Q&A
11:15 am	Working session for journalists
01:00 pm	Lunch
02:00 pm	From the local to the global - Maximising reporting on climate change
02:30 pm	Q&A
02:45 pm	Communicating for Climate Resilience – Highlights of Jamaica's 5-year Communication Strategy and Action Plan
3:00 pm	Q & A
3:15 pm	Building a strategic network between journalists and climate researchers
3:45 pm	Overview of the IPCC's Caribbean Outreach Event
4:00 pm	End of Workshop













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Detailed Programme

9.00 am – 4.00 pm

Welcome and Introduction by Indi Mclymont-Lafayette, PANOS, facilitator (5 mins) 9.00 – 9.10

- 1. Introduction to climate science by Inés Camilloni, IPCC author (20 mins) 9.10 9.45
 - Basic issues in climate science (greenhouse effect, evidence of change, causes)
 - o Impacts and future risks what are the effects of climate change
 - Options for adaptation how can society and nature adjust
 - o Options for mitigation what can be done to reduce GHG emissions
 - o Q&A (15 mins)
- 2. The AR6 process: how the IPCC produces reports by Jonathan Lynn, 9.45 10.15 IPCC Head of Communications (15 mins)
 - IPCC mandate, structure and history
 - AR6 and producing an IPCC report (including author selection, developing country participation, what scientific literature is included, the review process, the approval process, handling errors)
 - Communications issues
 - o Q&A (15 mins)

COFFEE BREAK 10.15 am - 10.30 am

3. Key findings of AR5 for the Caribbean region by John Agard (20 mins) 10.30 – 11.00 followed by Q&A (15 mins)

WORKING SESSION 11.00 am - 1.00 pm

Time to develop and file stories – IPCC persons will be available for in-depth interviews, discussion, etc. (1 hour and 45 mins). Panos to assist.

LUNCH 1.00 pm – 2.00 pm

1. From the local to the international – maximising climate coverage: 2.00 - 2.45

the journalist's perspective (presentation by Carol Francis, Programme Manager, Public Broadcasting Corporation of Jamaica (15 mins) & Neil Marks, freelance journalist, Guyana (15 mins), followed by Q&A (15 mins)













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- 2. Communicating for Climate Resilience 2.45 3.15 highlights of Jamaica's 5-year Communication Strategy and Action plan (15 minutes) Dr Maria Protz, Communication for Development Specialist, followed by Q&A
- **3.** Brainstorming:

3.15 - 3.45

Building a strategic network between journalists, climate researchers and regional climate change programmes:

- Accessing and incorporating Caribbean and international climate research and programme intiatives into climate reporting (Resource persons – Inés Camilloni and John Agard, Carlos Fuller from the 5Cs, Professor Michael Taylor -UWICSG, Ainsley Henry from the Investment Plan for the Caribbean Regional Track of the PPCR)
- What are some of the key messages from 1.5 2 degrees research that needs to be shared with various stakeholders to impact and influence their conduct towards becoming resilient and responsive to climate change? (Thelma Krug, IPCC Vice-Chair and Carlos Fuller, 5Cs)
- 6. Closing session. 3.45 4.00 Jonathan Lynn and Indi Mclymont-Lafayette Details of IPCC's Caribbean Outreach Event over the next two days, including opening press conference. Overview of programme and persons attending. Tips for coverage over next two days.
- 7. Thanks and Acknowledgements.